



The Community Foundation of Mississauga Strategic Directions 2014 to 2017

Vision

A strong, vital community that has the resources it needs to ensure quality of life for everyone.

Mission

To create sustainable support for community needs in Mississauga by building partnerships with donors and stakeholders who establish endowed and other related funds, to maximize our community impact by ensuring that we identify and understand community needs, and to invest in solutions.

Three Core Roles

Endowment building and personalized service.

Local grantmaking expertise.

Community leadership.

Strategic Directions

Grow the Endowment

Increase our Community Impact

Lead the way in Organizational Accountability

Actions

- Increase the number of named and endowed funds
- Build the number of charity endowed funds
- Advocate for and support national marketing efforts
- Increase engagement with the Professional Advisors community
- Engage stakeholders in advancing endowment building
- Tell the stories of Foundation donors grant impact
- Implement Vital Signs 2015
- Host at least three Community Knowledge forums per year and share outcomes with the community
- Utilize social media to share community knowledge
- Utilize new database resources to evaluate grant impact
- Increase stakeholder awareness of the resources made publicly available
- Practice a “continuous improvement” approach to key organization policy and governance documents
- Develop key policy “one pagers” to be shared via the web site
- Align space and staff resources against focussed objectives

Our commitment to transparency, efficiency, accountability and passion for community will guide our approach to achieving these goals.

OUR VALUES

We build community vitality

Strong, vital communities are those in which everyone can participate. They are resourceful and resilient. Community foundations nurture and build our community's strengths and assets. We respond to challenges and opportunities and support organizations and individuals to do likewise. We develop local leadership, invest in sustainability, champion justice, and mobilize civic participation and resources.

We understand our communities

Sweeping changes to the economy, the environment and demographics are just some of the trends affecting our country and our communities. We actively participate in the life of the community, continually engage in consultation and discussion, track and report on local and national trends and respond to change.

We create opportunities for dialogue and inclusion

Nurturing a vital community means reaching out and ensuring that people with different experiences and points of view are included, especially those who are often excluded. We bring people together to create opportunities for respectful dialogue and joint problem solving. We enthusiastically participate when invited to dialogues convened by others.

We embrace partnerships

More can be accomplished when we act together. We believe in the power of collaboration and joint action to maximize our community's opportunities and respond to our challenges. We initiate, participate in, and support partnerships that build community vitality and are based on shared vision and mutual responsibility.

We tackle pressing issues

We believe philanthropy has a role to play in addressing some of the most pressing issues of our time. We tackle tough problems on many fronts through our grantmaking, investments, research, convening, communication and participation in the public policy process. We work with other foundations, organizations, business and governments in our region and across the country on problems that require shared action.

We embrace diversity and foster renewal

We believe there is strength in diversity. As our community's foundation, we have a responsibility to reflect its diversity. We continually renew our boards and staff, reach out to understand different points of view, and engage the broader community in our deliberations and decision making.

We grant for breadth and impact

Grant dollars are community capital for seizing opportunities, finding solutions, sustaining what works, providing needed services, expressing ourselves and taking calculated risks. We grant broadly across the spectrum of community life, supporting organizations and programs that are making a difference.

We build community assets and champion philanthropy

Permanent endowments and other philanthropic funds are vital community resources now and for the future. We are passionate champions of philanthropy and engage donors of all ages and from all walks of life and traditions. Our donors work with us to find the best ways to serve their communities while meeting their charitable goals.

We learn and share what we know

We have extraordinary opportunities to learn from the groups we fund, our donors, our partners and our colleagues around the country and the world. We gather data, question, reflect, and evaluate so that we can have impact on the important issues in our community. We share what we learn with others.

We are responsive and accountable

We are reputable stewards of community resources and are committed to being accountable, responsive and transparent. We continually look for the best ways to invest our assets to meet our mission. We are open and accessible, fair and objective, flexible and timely as we work with grant seekers, donors, volunteers and others in the community.