



CFofM Newsletter

Donor Impact Starts Here

Thanks to caring Mississauga donors, the Foundation made over \$1.6 million in grants in 2014; the highest amount granted to date. Here are just a few highlights of the impact still being made in our community by last year's grants...

Afghan Women's Organization in Cooksville is utilizing its grant for "Celebrating our Neighbours." This program helps to build community for low income newcomers living in seven neighbourhood apartment buildings. Public spaces are created and sustained where residents can socialize and foster a sense of identity, safety and authentic connection. Residents are invited to join the planning and implementation of the project.

Based in Clarkson, Armagh offers a place of refuge to women and their children, who have left abusive relationships. During a summer rainstorm, a tree branch punctured the roof in the computer room, resulting in extensive water damage and temporarily rendering it unusable. A special grant from the Community Foundation of Mississauga made possible the repair. Now the room is back to functioning as an essential place where women access legal aid, seek employment and housing, and pursue online training and education, as well as utilized as a space for homework by their children.

The Art Gallery of Mississauga is engaging in ongoing innovative year-long project entitled "Commute/Commune." Through bus tours and local art on select MiWay Transit buses, public



Visiting the fire station with the children from Mississauga's SCORE camp

transit becomes a site to build community and to situate constructive conversation between Mississauga residents. Coming to a bus near you!

Mississauga's Canadian National Institute for the Blind hosted the powerfully transformative SCORE (Skills, Confidence and Opportunities, in Recreation and Education) summer camp. For one week in July, approximately twenty youth, 7 to 16 years old who are blind or partially sighted came together to gain skills in independent travel, advocacy, meal preparation, personal presentation and physical activity, all the while growing in confidence together with their peers.

The experience created real and significant impact as one participant said, "I love helping with the younger ones (kids). I want to work with people with vision loss when I get older." The next

SCORE camp will be held in March 2015.

Through Evergreen's Community Greening program, more than 600 Mississauga residents of all ages got their hands dirty, working together to enhance our community's natural beauty and conserve vital community habitat. 1,682 native plants, trees and shrubs were planted, 120 bags of invasive plants species were removed, and close to 10,000 square metres of vulnerable green space were restored for local wildlife and residents alike.

Mississauga Parent Child Resource Centres hosts a Prenatal Food and Nutrition Support program. At-risk, expectant women and teens receive access to healthy food, a dietitian, food vouchers, nutritional supplements, and education on key health and nutrition needs during pregnancy and beyond.

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Executives Cut a Rug for Mississauga

“Talent and effort are nothing without focus and determination” – Haruki Murakami

No one could prove that quote truer than the four stars who accepted the challenge to participate in the Dancing with Mississauga Stars gala on Friday November 7, 2014. While originally committed to learning one ballroom dance and raising essential funds for the Foundation these corporate executives went well beyond the call of duty. In the months leading up to the event, each one of them received forty dance lessons in spite of their busy schedules. They

reached out to their personal and professional networks to help them reach their fundraising goals, ultimately exceeding those goals.

The participating stars were Janice Baker, City Manager and Chief Administrative Officer for the City of Mississauga; Jenny Bowser, Project Manager for AMJ Campbell, philanthropist, future law school student; Maggie Bras, philanthropist and owner of Boston Pizza Square One and Cynthia Ingram, Department Head of the Employment and Labour Group at Keyser Mason Ball, LLP.

Almost 300 friends and family of the Stars and the Foundation attended the fun-filled night. The first star to take the floor was Janice Baker with her instructor Jean-Guy Bernard, charming the audience with their Swing to Amy Grant’s ‘Every Heartbeat’.

Next up was Maggie Bras, who glided across the dance floor with instructor Brandon Lihou doing the Foxtrot to Frank Sinatra’s ‘Can I Steal a Little Love’.

After dinner, attendees were wowed by Jenny Bowser’s Salsa back flips to Enrique Iglesias’ ‘Bailando’ with her instructor Fernando Rodriguez.

And finally Cynthia Ingram succeeded in proving lawyers aren’t stuffy when she took home the mirrorball trophy for her Cha Cha performance, with instructor Ciro Delgado, danced to ‘Work, Work’ by Britney Spears.

The winner was based on judges’ comments, audience votes and final fundraising numbers. There wasn’t a dull moment as in addition to the stars highlight performances, the event also featured three exciting professional dances.

The evening was co-emceed by host of the Sun News Network’s ‘AM Agenda’, Pat Bolland and Stacey Englehart of Brandpower Canada and USA fame.

The Dancing with Mississauga Stars gala is fast becoming one of Mississauga’s most entertaining nights. Those interested in attending this year can mark November 6, 2015 in their calendars.

Highlights from 2014’s gala are on the event website: www.dancingwithmississaugastars.com.



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Wellspring Cancer Support Network serves individuals, family members and professional caregivers living with cancer in Halton-Peel at Birmingham Gilgan House in Oakville. Wellspring uses its grant to offer a program called “Money Matters,” providing individual financial counselling for patients.

One Wellspring member described the importance of this program, “Before I met with a Money Matters case manager at Wellspring, I did not know my rights or what finan-

cial options existed for me. I felt anxious and desperate. The Money Matters case manager looked at my situation and helped me to understand processes and procedures, rules and regulations, what applies to my circumstances and what options I might consider. I am feeling optimistic now with my financial situation because you have helped me see and examine options that I otherwise would not have known existed.”

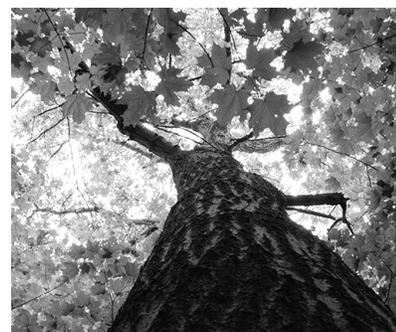
Interested in applying for a 2015 grant? The Foundation’s next

grant cycle opens on February 24, 2015, with applications available then by going to the Grant Seekers section of our website at www.CFofM.org.

Applications are welcome until the deadline of March 27, 2015. The Board of Directors will review grant recommendations at the end of April with notifications going out to applicants in early May. If you would like to learn more, please contact Brian Reusch at breusch@CFofM.org.



Partners in Building Community



In their own words, “BMO is committed to helping improve the quality of life in the communities where we live and work”. In addition to corporate giving, supporting the volunteer efforts of their employees is also a priority from their corpo-

rate social responsibility standpoint.

BMO demonstrates this commitment to Mississauga by its current involvement with the Community Foundation of Mississauga. They have been a financial contributor at the Supporter level of our Partnership Program since its inception in 2011.

An outstanding example of how their team gets involved in community is Ray Lessard, Senior Vice President with BMO Nesbitt Burns. One of our first fund holders, volunteers and a valued ambassador of the Foundation, Ray Lessard is the winner of the first Pendle Award for Philanthropy. The award was presented to Ray

for having demonstrated outstanding philanthropy and voluntarism to the community through the Foundation.

Many other volunteers have come to the Foundation from BMO over the years. Their generous gift of time has strengthened the work of this young charitable foundation. In addition, employees of the bank are regular attendees at each one of the events that help keep the Foundation sustainable, using the opportunity provided to better engage in the community. The Foundation continues to thrive because of these relationships and is grateful to BMO and its remarkable team for all that they do to build and support community vitality in Mississauga!

Community foundations across Canada often use the quote, “No one plants a tree under whose shade they expect to sit”. We have used it too here at the Community Foundation of Mississauga. It is a beautiful vision; that we create something because we have the faith to look beyond today and see what is possible for the future... all we need to do is plant the seed. Yes, its true; mighty oaks do come from tiny acorns.

Community foundation’s core commitment to donors is the ability to create funds that last in perpetuity, growing sustainable support for causes that matter. But that support happens today as well as tomorrow. While we, as much as others, love the elegance of that quote, perhaps it doesn’t tell the whole story of what we can do. Already in just over ten years, our young community foundation has been able to put grants totaling over six million dollars back to work in our community. In 2014, we welcomed many new funds to the Foundation. These individuals and organizations are part of growing something wonderful for Mississauga. Like these donors and fund holders, we are committed to impact for today and for tomorrow!



In 2014, Keyser Mason Ball LLP (KMB) went on a professional quest to put the fun back in their fundraising by taking their involvement with the Community Foundation of Mississauga up not one but several notches.

KMB became one of the lead Partners of the Foundation. But, their participation did not end there. In addition to this valued corporate support, three of KMB’s lawyers volunteer in an ongoing advisory capacity on development committees that ensure the Foundation remains sustainable.

Working hard to add some fun back into fundraising was Employment and Labour Group

Department Head, Cynthia Ingram, putting her best foot forward and becoming one of the Foundation’s four corporate executive stars for the DWMS Gala in the fall. She accepted our challenge to learn one ballroom style dance while fundraising towards her goal.

KMB stood solidly behind their colleague, as Ingram worked to raise much needed funds for community. Indeed, some might say that Ingram broke some of the stereotypes around lawyers with her zest and delightful sense of humour. Ingram proudly succeeded in taking the mirrorball trophy home with the highest fundraising numbers and votes. What a way to represent the equally proud KMB team!



KMB continues to engage with the Foundation at a deeper level to help us make our community stronger. The firm is present at all events, speaks widely of this partnership and does not hesitate to make introductions that would bring us closer to our objectives... all key elements of a partnership that is strong and will only grow stronger with time.

New funds in 2014 are: Peter and Barbara Wood Family Fund, Mississauga YMCA Fund, Big Brothers Big Sisters of Peel Fund, CDRCP Fund, E. Hofmann Fund for Children and Youth, Peel Children’s Aid Society Fund, RBC Fund for Peel Children’s Aid Foundation, Community Living Mississauga Inclusion Fund and Retired Educator’s Fund.

COMMUNITY BUILDERS

20 Vic Management	Dan Cowin	Peter Gregg	Sarah MacDonald	Maja Prentice
Marina Agzarian	Crosslink Technology Inc.	Ann Hall	Eileen MacKenzie	RBC Royal Bank
AKWU One Corporation	Imma Crowther	Patricia Hammill	John MacKinlay	David Reckin
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AMJ Montreal	Heather Douglas	Charles Hanna	Mayhew + Associates Inc.	Ridout and Maybee LLP
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Maggie Bras	Marc Frappier	Keyser Mason Ball, LLP	Novus Fire Protection	Urban Construction
Jamie Bras	Mike Frappier	Len Keywood	Consulting Inc.	Equipment Ltd.
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Richard Cooper	Grant Thornton LLP	Macedero Construction	Restorations	Merle Zoerb

The Community Foundation of Mississauga respects and adheres to all legislative requirements and best practices regarding protecting your privacy. We use the information you provide to keep you informed of the activities of the Community Foundation of Mississauga and for tax receipt and donor recognition purposes. If at any time, you wish to be removed from our contact list or do not wish to be included in our mailings, please contact our office at 905-897-8880 or send an email to info@CFofM.org. This list provides recognition to donors whose receipted gift has been received between the last newsletter and this current newsletter in keeping with our policies for recognition. Please see our Annual Report and web site for annual listings.



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