



CFofM Newsletter

Towards a Smart & Caring Future



Mississauga is Canada's sixth largest city and for those who call it home, it is a great city. Safe, diverse, dynamic, welcoming; there is so much about our community that makes us justifiably proud. Just read the 2013 Mississauga's Vital Signs report and it is clear that we have come a long way in forty years.

But we cannot ignore the work to be done. And for those who are most vulnerable, our collective compassion and our action in the interest of a common good is essential.

For the past year, we have been building towards sharing information about how we will respond to a national initiative; Smart & Caring Communities. This initiative has taken root at Community Foundations of Canada, our national membership organization. And it is branching out to the over 191 community foundation members across Canada.

Here in Mississauga, the call to ac-

tion was clear; to build a smart and caring future for Mississauga, we must invest in our community's children and youth.

Our work is grounded in the challenges that far too many children and youth face on a daily basis.

Over 50% of the clients of the Mississauga Food Bank are children. Over 30% of preschoolers in our Region in 2010 were measured as vulnerable in one or more measures of school readiness. Our community's only shelter for homeless youth had to turn away over 500 kids last year due to lack of space.

And a recent University of Toronto study found that we were changing from a middle-class community to one of income extremes. A staggering one in four to one in five children in our community lives in poverty. Please see the Vital Signs report on our web site for source data.

With your support, we can respond to the call to action to build a smart and caring community by investing in our children and youth. We have assembled a dedicated team of community volunteers who have a really big goal; to build an endowment of \$1,000,000 which will provide grants to support essential programs and services that address these needs.

Our strategic investment in children and youth will result in demonstrable improvements in their resiliency with measurable benefits to our entire community. Investing with us in this endeavor takes vision and courage; it takes the hearts and minds of people who care deeply about community.

This fund will accept gifts of any size and named funds can also be established. With several donors having stepped up to this call to action already, we invite our community to join us. Call us at 905-897-8880.

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The Stars Align for a Smashing Success

The inaugural Dancing with Mississauga Stars gala, held on November 9, 2013 was a sold-out, smashing success far exceeding our expectations.

The competition was close but Boris Jackman, recently retired Executive Vice President at Suncor Energy, was declared Grand Champion based on the final numbers from fundraising income, judges scores and audience votes. Jackman took home the mirrorball trophy for his Tango performance with his talented instructor Iulia Barbuti.

The 'Stars' took on the dual challenge earlier this year to learn one ballroom style dance while raising essential funds for the Community Foundation of Mississauga. Each executive significantly exceeded their goals making the event an outstanding success thanks to their commitment and sheer determination.

The night began with a cocktail reception followed by a glamorous star studded show. The corporate 'Star' to open the dance floor was

Brenda Brown. This Senior VP of Human Resources at Compass Group wowed the audience with a graceful waltz. Next on the floor was Reetu Gupta, captivating the audience with a fast moving and fun cha cha. It was Len Keywood's turn to enthrall the audience after dinner with an exotic salsa to a Latin beat. In addition to the 'Stars' performances, at-

tendees were also dazzled by performances from professional dancers including an electrifying performance from Mississauga's own dancer of international calibre, the 23 year old Artur Adamski and his partner Rachel Makow. An unexpected highlight of the evening was Adamski's waltz with Mayor Hazel McCallion which brought the audience to

their feet and was definitely a camera-worthy moment. Funds raised with through this event will help the Foundation increase its capacity to serve a growing, dynamic community. Dancing with Mississauga Stars is an annual event and people can mark November 7, 2014 in their schedules for this year.



Photo Credit: Mississauga News

For the past few years, the Community Foundation of Mississauga has been engaging companies who care about their community in year-long Partnerships. For these companies it is a great opportunity to give back to Mississauga. The span of a year gives both the company and the Foundation the opportunity to ensure we are aligned and working towards the same objective; that of a strong and vital community. As part

of their package these Partners receive attendance and marketing benefits at all of the Foundation's signature events including the Dancing with Mississauga Stars gala, the Speakers Luncheon in May and the 'Fore Mississauga' golf tournament in September. The Foundation is very pleased to recognize its 2013 Corporate Partners and acknowledges their commitment to community.

To find out more about how your company can get involved, call us today.

2013 Corporate Partners:

Supporter

Suncor Energy Inc.
BMO Financial Group

Friend

BDO LLP
Edward Jones

MNP LLP

Associate

Assante Wealth Management
Farnham + Co. Chartered Accountants
Pallett Valo LLP
Lumsden Bros Ltd.

Affiliate

KPMG Enterprise
TD

Great Ways of Giving

More and more donors are learning what a valued resource community foundations can be in helping them achieve their philanthropic goals. Not only do community foundations have the broadest flexibility in helping donors support the causes that matter to them, but they are a trusted resource for offering a full range of giving options. Donors are also pleased to learn that community foundations can provide options for people from all walks of life; they are an efficient, effective alternative to private family foundations.

For some donors making a gift of registered retirement savings, Registered Retirement Savings Plan (RRSP) or Registered Retirement Income Fund (RRIF), are welcomed options. When a donor names the community foundation as the beneficiary of the plan, donors are able to make a significant gift while continuing to meet current needs. They can choose to work with the Foundation during their lifetime to create a fund agreement that will set out which charities they want their

fund to support when the gift is realized and at certain gift levels, they can name their fund ensuring a lasting legacy.

Making a charitable gift using RRSP and RRIF plans is easy and can offer real advantages. Usually at death, the total value of funds in a registered retirement savings account is reported as income and fully taxable unless the plan is transferred to a spouse or dependent child. The estate must pay the income tax and probate fees on these funds. However, when you name the Foundation as the beneficiary or alternate beneficiary for all or a portion of the funds, your estate will receive a charitable tax receipt for the value for the amount that is gifted to the Foundation; the funds pass directly to the Foundation and are not subject to probate fees. The tax credit your estate receives from having made the gift will offset tax owing on the funds by your estate.

It's easy to make a gift using registered retirement savings. Simply contact the financial institution holding your RRSP or RRIF and ask for a beneficiary designation form. You will want to ensure you

have the correct legal name of the charity you designate. Our legal name is The Community Foundation of Mississauga and our charitable number is BN 892395112 RR0001.

There are many ways that you can work with the Foundation to create your charitable endowment. Our web site is a great place to start. We do encourage you to talk with your professional advisors and estate planning professionals. And as always, we are pleased to answer any questions you have.



On January 28, 2014, the Community Foundation of Mississauga held a Community Knowledge Forum on the environment. This marked the fifth in a series of Forums that build on the information provided through the Mississauga's Vital Signs report.

Vital Signs® is a community check-up conducted by community foundations across Canada. Each Vital Signs report measures the vitality of its community in key areas, providing the community with critical information that can help set priorities and identify opportunities for action.

This Forum brought together more than thirty stakeholders representing over twenty organizations and community groups. Each is working to strengthen our natural environment and provide people in our community with the resources and ideas they need to contribute to a healthier, greener community.

The Forum was held at Riverwood in the core of Mississauga. To say it was a lively, enthusiastic conversation would not begin to describe the energy in the room. Certainly while there is work to be done, our community can be assured that passionate, knowledgeable people are dedicating themselves to making progress.

The Foundation is committed to sharing knowledge with donors and our broader community. To find out more about this and other Forums held by the Foundation, visit the "Knowledge" section of our website.



There is always an exciting event coming up at the Foundation. Attending our events is a great way to find out more about our work... and to give back to your community.

Hold these dates and call us for more info!

Thursday May 15, 2014;
Speakers Lunch

Wednesday May 28, 2014;
Annual General Meeting

Thursday September 11, 2014;
Golf Tournament

Friday November 7, 2014
Dancing With Mississauga Stars
Gala

COMMUNITY BUILDERS

Tina Ackermans	Bart Demosky	iSweet.ca	Alister Mathieson	Lauren Sandler
Aecon Group Inc.	Christopher and Claire Di Salle	Jack Hamilton Agencies Ltd.	Dan McGrath	Mike Saracini
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Kashif Ahmad	Andrew Docherty	Campbell Jackman	Marg McKillop	Frank Scoleri
Amoi	Easton's Group of Hotels	Bruce Jackson	John McKinnon	Heather Scott
Ann Marie Antoniou	Ecolab	Michael Jackson	Hasien Mechtab	Robert Scott
Lisa Applegath	Chris Edelman	Madia Jedd	Erin Meehan	Search Engine People
Mamta Arora	James Edwards	Mary Johns	Metro Wallcoverings	Ravi Sethi
Derek Atchison	Excel Funds Management	Diane Kalenchuk	MIDAC Solutions	Willow Sharp
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Gagan Babra	Fielding Chemical	Len Keywood	Brent Mooney	Scott Singer
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Shalu Bansal	Paul Finn	Adam Keywood	Dean Mullett	Kris Smith
Ian Baskerville	Jay Fishbein	Amanda Keywood	Myriam Murphy-Levasseur	Patrice Stevens
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Sheila Bernardi	Ronald Flint	Peter Kircher	Shashi Narula	Suncor Energy Foundation
Derek Bilecliffé	Mark Frew	Raul Kishun	John Neate	Suncor Energy Services
Alessandra Bisailon	Hilda Gan	John Kolliniatis	Nikolaos Fine Foods	Sunray Sales
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Heather Briant	Caroline Godfrey	Richard Kuris	Rajeendra Omram	TouchTunes
Doug Burgess	Sanjeev Goel	Elsie Kwiatkowski	Michael Ornat	Kevin Tracey
Dmitry Bury	Michael Gorman	L B Party Rentals	Dorothy Ottaway	Ellen Trotman
Cambridge Drywall Services Ltd.	Gowling LaFleur	Labatt Breweries	Larry Parker	Domenic Tucci
Carmelo Caruso	Henderson LLP	Sean Lalonde	Dhanishta Patel	TWD Technologies
Glendy Chan	Stuart Gregory	John Lamb	Sharanie Patterson	Mel and Audrey Unikow
Francis Chapman	Eric Griffiths	Francois Langlois	Alf Peneycad	United Petroleum
Kris Charmley	Groupe Desgagnes	Lecours Wolfson	Michel Perreault	Universal Space Video
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CIBC	Shelley Gupta	Lubrizol Canada	Art	Verity International
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David Cluthey	Brian Hanson	Hugh MacGregor	Daniel Ralph	Jessie Wallace
Lorraine Cocchio	Donna Harris	Eileen MacKenzie	Jane Group	Gary Walters
Colliers International	Donald Harrison	Jerald MacKenzie	RBC Royal Bank	Jane Webster
Compass Group Canada	Joan Hayhoe	Mike MacSween	Joe Rinaldi	Andrew Webster
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Corby Distilleries	Jim Hodgins	Francis Mailhot	Chris Rodgers	Robert Wilkes
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Frank De Vries				Jani Yates

The Community Foundation of Mississauga respects and adheres to all legislative requirements and best practices regarding protecting your privacy. We use the information you provide to keep you informed of the activities of the Community Foundation of Mississauga and for tax receipt and donor recognition purposes. If at any time, you wish to be removed from our contact list or do not wish to be included in our mailings, please contact our office at 905-897-8880 or send an email to info@CFofM.org. This list provides recognition to donors whose receipted gift has been received between the last newsletter and this current newsletter in keeping with our policies for recognition.



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