

MISSISSAUGA'S 2018

Vital Signs®

A Publication of
The Community Foundation of Mississauga



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Welcome



LETTER FROM BOARD CHAIR AND PRESIDENT & CEO

On behalf of the Community Foundation of Mississauga, we are pleased to present the 2018 Mississauga Vital Signs Report, our fourth since launching it in 2011. Vital Signs is a national program, led by community foundations and coordinated by Community Foundations of Canada. It leverages local knowledge to measure the vitality of our communities and support actions towards improving our collective quality of life.

This report contains information on thirteen indicators that provide a sense of issues facing Mississauga. The data gathered across these key indicators provides a check-up on the quality of life in our community. The research undertaken to present this data has taught us a great deal. Mississauga is an urban metropolis, focused on sustainability and known for celebration through its arts and cultural communities. Mississauga is an engaged community, rich in diversity and strong in education. Yet, Mississauga continues to struggle in areas that affect the quality of life for some residents, including income inequity and the cost of housing.

Read on to find out how Mississauga is trending across indicators under the headings Gap Between the Rich and Poor, Getting Started, Health and Safety, Community Engagement and Creating a Sustainable City.

We know from our past reports that Vital Signs is a research tool highlighting local trends that people count on. It can start conversations, strengthen collaboration, support funding decisions, promote civic engagement, and inform philanthropic investment in our community. We hope that through this report, our community gains an understanding of the critical issues it faces, issues that can be solved when we work together with a sense of creating the best outcomes.

On behalf of our Vital Signs team, our thanks go to everyone involved in producing this publication, from within our organization to contributors from across our community. We also send a special thanks to those who provided financial support for our Vital Signs program – they are listed in the back cover of this report.

The Community Foundation of Mississauga has a vision of a strong, vital community that has the resources it needs to ensure quality of life for everyone. As you read our 2018 Vital Signs Report, consider how you can make a difference in our community.

Erica Teklits
Chair of the Board

Anne Marie Peirce
President & CEO

MISSISSAUGA:

A Town Of 100

If Mississauga were a community of 100 people, it would look like this.

VITAL DEMOGRAPHICS

721,599 people live in Mississauga (+1.1% since 2011)



This makes Mississauga Canada's

sixth largest city

40
average age of the population
M = 39 F = 41

72
distinct ethnicities

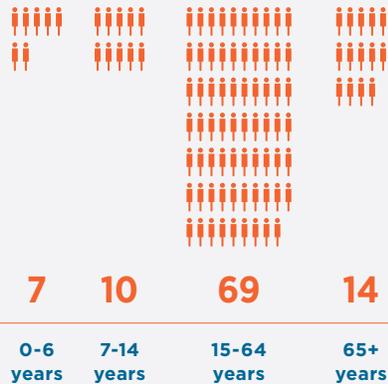
2,468
people per Square Kilometer

POPULATION

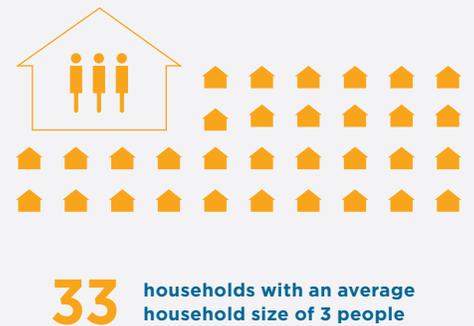
Sex



Age



Households



IMMIGRATION



42 of the town's immigrants were born in the top five most common countries of birth:



LANGUAGE

Ability To Speak An Official Language

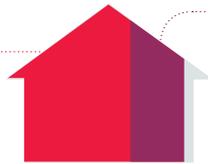


87

people would speak a single language at home

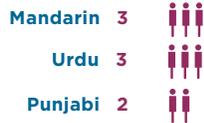
61

would use English at home



26

would speak a non-official language at home including:



EDUCATION

Of the 55 Mississauga community members aged 25 years and older:



23

would have completed University with a Bachelor's degree or higher



8

would have no certificate, diploma or degree

LABOUR FORCE

66

people aged 15 and older would be in the workforce

32
Female

34
Male



9

Seeking work

7

Self-employed

50

Employed

Industries

39

people would be employed in one of these top-four industries:

- Retail trade
- Manufacturing
- Scientific and technical services
- Health care and social services

Occupations

55

people would be working or pursuing work in one of these top-three occupations:

- Sales and service
- Business, finance and administration
- Trades, transport and equipment operators

MOBILITY

Of the 50 employed people:



INCOME

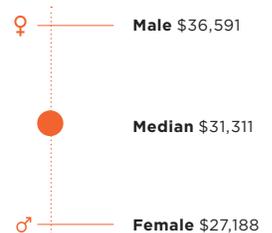
78

Of the 83 residents aged 15 and over, 78 would have some form of income

WHAT WOULD MISSISSAUGANS EARN?



MEDIAN INCOME



12 people in households would be living on low-income

1.1 - Gap Between the Rich and the Poor

Income



INCOME AT A GLANCE

While average and median incomes continue to rise in Mississauga, the number of those living in poverty also continues to rise. Currently **half the population is making above \$28,899 a year and the other half is making less.** Low income is defined by a federally determined measure which takes into account the varying spending levels of families of different sizes (Low Income Measure (LIM-AT)). A breakdown of this federally defined measure can be found on the next page under the heading Living On A Low Income.

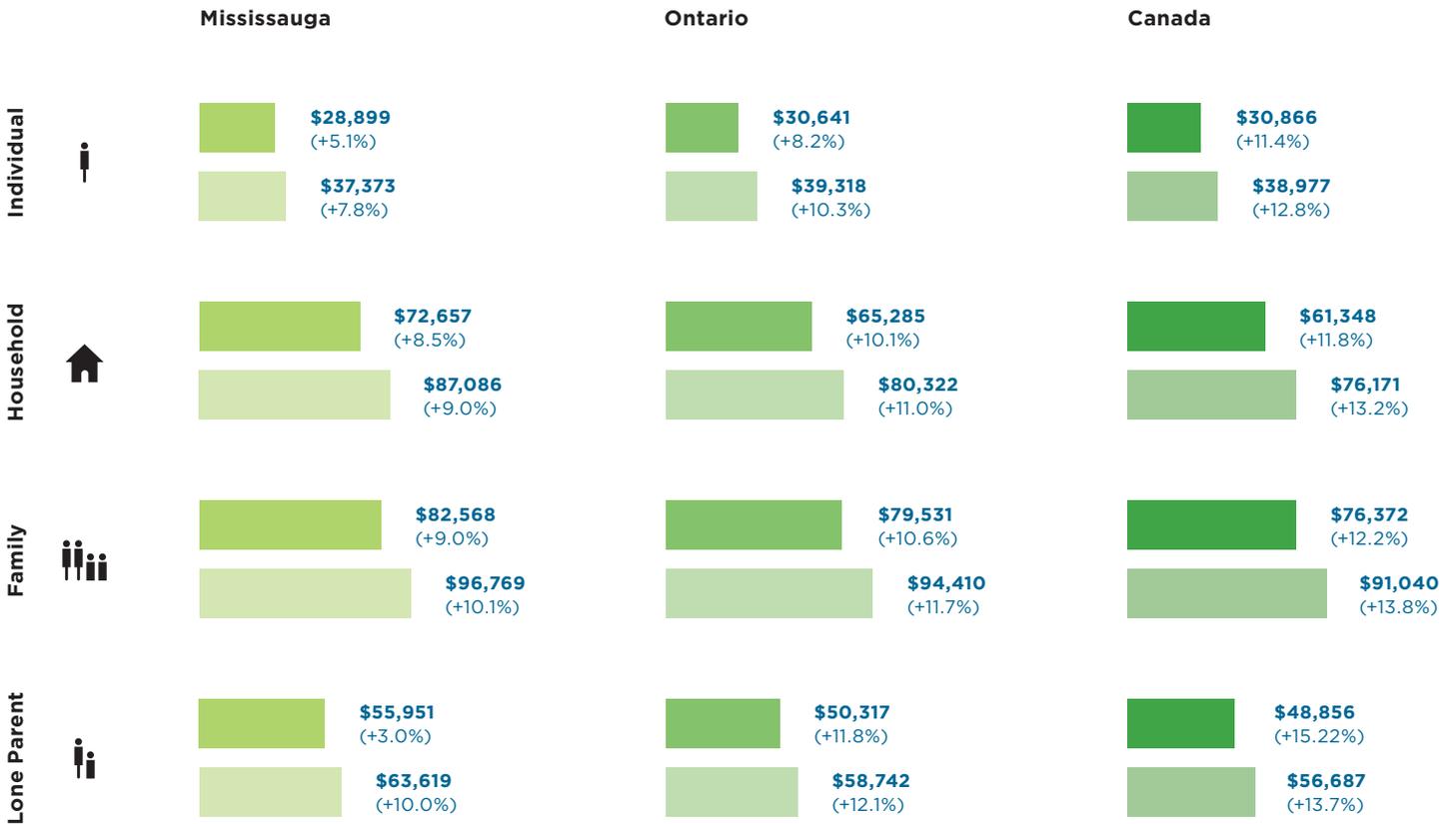
VITAL STEPS

- > Learn more about how a new affordable transit program happening in Peel Region will help those living with low incomes better afford to travel around Mississauga.
- > Join the Community Foundation of Mississauga in supporting the great organizations in Mississauga that work to relieve poverty. We work with organizations like Eden Food for Change, Peel Poverty Reduction Strategy and Vita Centre.



AFTER TAX INCOME ▼

■ Median **2015 After-tax income**
■ Average (% Change since 2010)



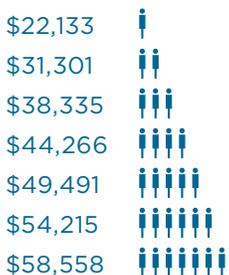
Source: Statistics Canada

LIVING ON A LOW INCOME ▼

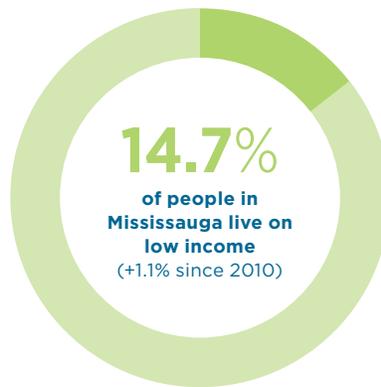
As the proportion of people living on a low income has decreased across Canada since 2010, it has increased in Ontario and Mississauga.

What is considered low income?

(by people per household)



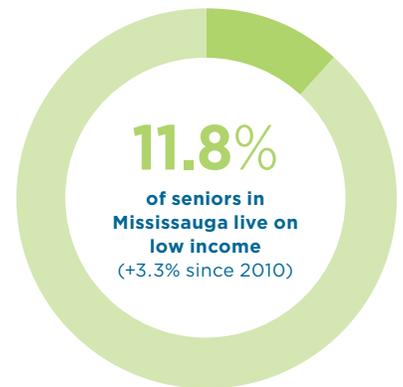
General Population



14.4%
of people in Ontario live on low income
(+0.5% since 2010)

14.2%
of people in Canada live on low income
(-0.7% since 2010)

Seniors 65 years+



12%
of seniors in Ontario live on low income
(+3.7% since 2010)

14.5%
of seniors in Canada live on low income
(-1.1% since 2010)

Source: Statistics Canada

1.2 - Gap Between the Rich and the Poor

Labour

LABOUR AT A GLANCE

There is good news on the labour front - Mississauga is working. **Mississauga remains a net importer of jobs** with more people coming into Mississauga for work than leaving to work in another city. Still, **the unemployment rate remains among the highest** in the GTA.

VITAL STEPS

- > Work with organizations that specialize in skills development. As the nature of work changes, we must find ways to train and educate people in the new forms of work available.
- > Support the work of social enterprises such as Options Mississauga which offers employment training and employment to individuals who have an intellectual disability within a retail printing and office services venue.



STATE OF MISSISSAUGA'S LABOUR FORCE ▼

Unemployment Rate



(-0.4% since 2011)

Employment Rate



(-1.3% since 2011)



(-0.9% since 2011)



(-0.2% since 2011)

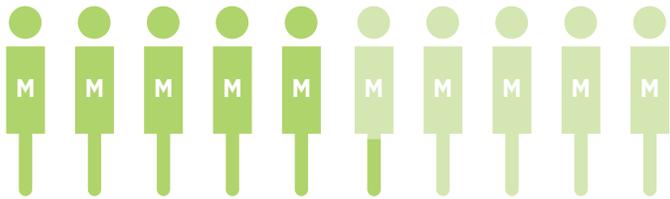


(-0.1% since 2011)



(-0.7% since 2011)

Source: Statistics Canada



53%

of workers from Mississauga also **worked in Mississauga** in 2016.

Source: Statistics Canada

EMPLOYMENT SECTORS IN MISSISSAUGA ▼

○ = 100%

Percentage of Mississaugans employed in different sectors.



23.6%

in sales and service occupations



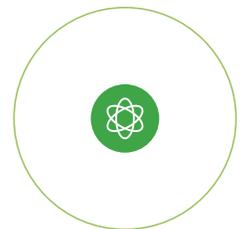
18.7%

in business, finance, and administration occupations



11.7%

in trades, transportation and equipment operator vocations



9.5%

in natural and applied science vocations

Source: Statistics Canada

1.3 - Gap Between the Rich and the Poor

Food Security



FOOD SECURITY AT A GLANCE

Low-income levels, continually rising food costs, and precarious work scenarios are putting rising pressure on Mississauga's food systems resulting in **the highest recorded food bank utilization ever in the city.** As people struggle to make ends meet, they rely on food banks to meet a crucial need. Mississauga's food banks are working hard to provide a healthier balance of food and help reduce the negative impact on diet and health often associated with low incomes.

VITAL STEPS

- > Fresh food and healthy eating programs are becoming more popular across the city. Last year the Foundation made a contribution to The Mississauga Food Bank to help their fresh food program and support an innovative Aqua Grow Farms project.
- > Learn more about the Peel Food Charter which believes all Peel citizens should have access to sufficient, safe, and nutritious food. The charter was created over a 4 year period and was endorsed by Peel Regional Council in 2017.



FOOD BANK CLIENTS IN MISSISSAUGA (2017) ▼

Since 2015 Mississauga's children and seniors have seen significant increases in their use of foodbanks.



Source: The Mississauga Food Bank

USE OF FOOD BANKS ▼



94,370

There were 94,370 visits to neighbourhood food banks in 2017. (+10% Since 2016)



43% of clients were **first time visitors** to the food bank in 2017.

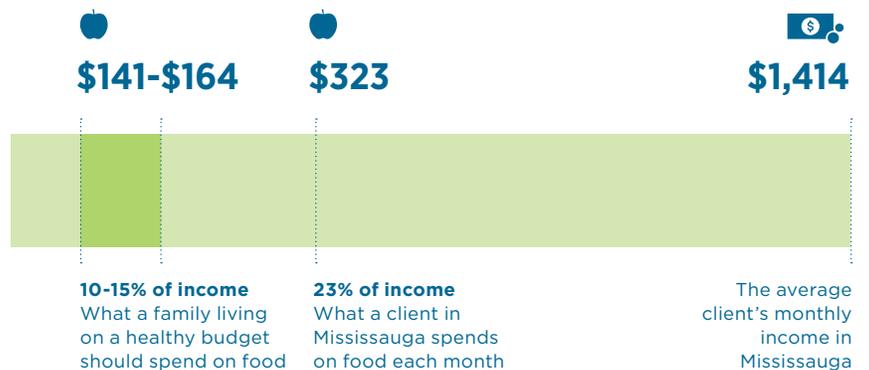


50% of clients **visited a food bank 3 or fewer times** in the last 12 months.

Source: The Mississauga Food Bank

SPENDING ON FOOD ▼

According to the Mississauga Food Bank a family living on a healthy budget should only be spending 10% - 15% of their income on food. The average Mississauga Food Bank client is spending more than 23% of their income on food.



Source: The Mississauga Food Bank

1.4 - Gap Between the Rich and the Poor

Housing

HOUSING AT A GLANCE

Affordable housing is crucial to the success of Mississauga and its people. Poverty levels in the city are already rising. **The cost of housing in Mississauga has nearly doubled in the last 7 years, stretching family budgets. Rental vacancy rates have been cut in half. Living in the city is becoming unaffordable for many.**

The Canadian Mortgage and Housing Corporation (CMHC) suggests a healthy household budget utilizes 30% of its income on housing including property taxes and utilities. As the cost of living rises at a higher rate than incomes, meeting this budget becomes increasingly difficult.



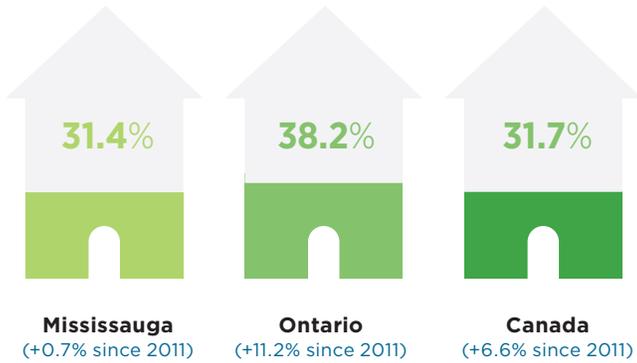
VITAL STEPS

- > Learn more about the City of Mississauga's plan to address the affordable housing issues facing our city. Check out the City of Mississauga's report called "Making Room for the Middle."
- > Get involved with Mississauga's community shelters. For example, Armagh House, which offers supportive, secure and affordable housing to abused women, with or without children, for up to one year.



SPENDING ON HOUSING ▼

Proportion of owner and tenant households spending 30% or more of household income on shelter costs.

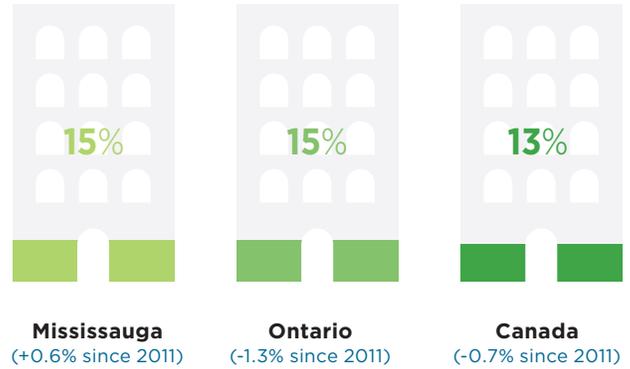


In Mississauga 46.3% of tenant households are spending more than 30% of their household income on shelter/month.

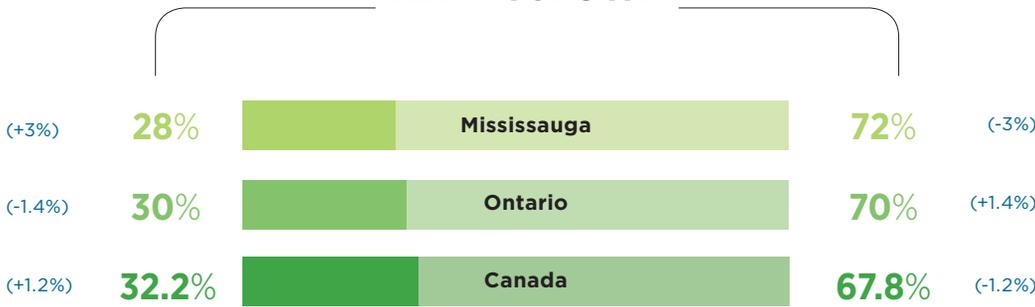
Source: Statistics Canada

SUBSIDIZED HOUSING ▼

Proportion of renting households that are in subsidized housing in 2016.



2016 HOUSEHOLDS THAT RENT VS. OWN



RENTAL VACANCIES ▼

in Mississauga in 2016.

1.4%

down from 2.7% ten years ago

Source: Statistics Canada

COST TO OWN A HOME ▼

The median monthly cost for owned dwellings in 2016.



COST TO RENT A HOME ▼

The median monthly cost for rental dwellings in 2016.



Source: Statistics Canada

HOUSE PRICES ▼

The median cost of dwellings in 2016.



Source: Statistics Canada

2.1 - Getting Started

Youth Well-Being



YOUTH WELL-BEING AT A GLANCE

Since children and youth are the future of our communities, ensuring their success and health is a must if we wish to see our communities thrive into the future. **Although declining slightly since 2012, over 90% of Mississauga youth self-reported feeling mentally and physically healthy.** The major concern for children and youth in Mississauga is their over-representation within the low-income measure.

VITAL STEPS

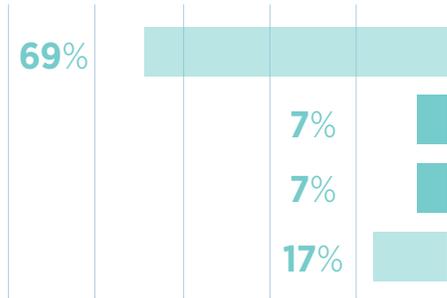
- > Learn more about community based mental health programming like Nexus Youth Centre's drop in program. Given youth in Mississauga can wait up to 9 months for formal mental health counselling, this program helps to address the gap in access to care for youth.
- > Did you know Our Place Peel provides emergency shelter, transitional housing and outreach programs to youth in the Peel Region? The organization works with over 600 youth a year to provide a supportive housing environment and assistance to help youth live independently or return home.



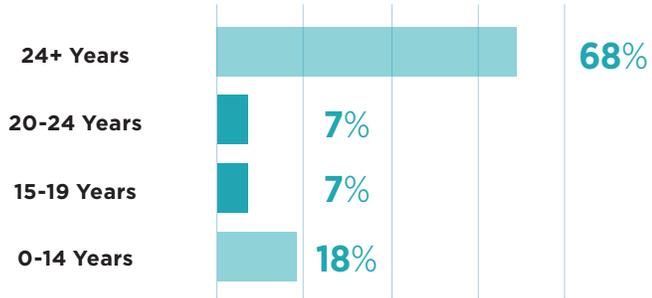
YOUTH POPULATION (2016) ▼

Proportion of the population that are youth.

Mississauga's Population: 721,600



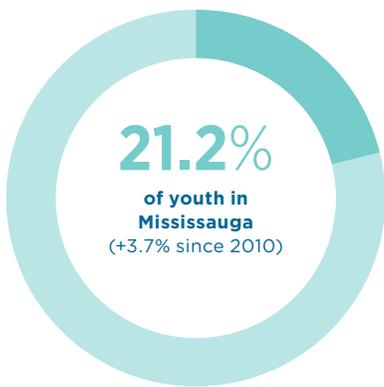
Peel Region's Population: 1,381,740



Source: Statistics Canada

LOW INCOME YOUTH ▼

Proportion of youth (0-17 years old) that are living at or below the Low Income Measure (See measure page 6).



18.4%
of youth in Ontario
(+1.1% since 2010)

17%
of youth in Canada
(-0.3% since 2010)

Source: Statistics Canada

YOUTH UNEMPLOYMENT ▼

Youth Unemployment (15-24 years old) is higher in Mississauga than the provincial and national average.



Source: Statistics Canada/Region of Peel/IISD

MENTAL HEALTH ▼

for youth aged 12-19 in 2013/2014.



of Mississauga youth rated their mental health as excellent, very good or good (-5.4% since 2009/2010)

GENERAL HEALTH ▼

for youth aged 12-19 in 2013/2014.



of Mississauga youth rated their general health as excellent, very good or good (-2.1% since 2011/2012)

BELONGING ▼

Sense of belonging in 2013/2014.

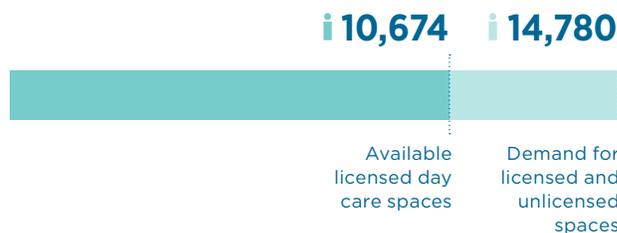


of Mississauga youth felt like they belonged strongly or somewhat strongly (+5.6% since 2009/2010)

Source: Peel Public Health

CHILD CARE ▼

Child care spaces and median fees for children between the ages of 0 and 5 in Mississauga in 2014.



Source: The Region of Peel



Source: The Parent Trap (2014)

2.2 - Getting Started

Education

EDUCATION AT A GLANCE

Whether earned locally at The University of Toronto at Mississauga Campus or the Sheridan College Hazel McCallion Campus, or brought from abroad **Mississaugans on average have post-secondary diplomas, degrees and certificates at higher rates than the rest of the country.** At the secondary school level, both school boards maintain high five-year graduation rates and the majority of our kindergarteners are appropriately prepared to enter the school system at Grade 1.

VITAL STEPS

- > The Smart and Caring Funds for Children and Youth at the Foundation provides up to \$30,000 a year to youth serving organizations. This stream of funding has been essential in providing before and after school programming to Mississauga youth. Visit our website to learn how you can establish one of these funds.
- > Support great youth serving organizations like Big Brothers Big Sisters of Peel, Boys and Girls Club of Peel, YMCA of Greater Toronto and Erin Mills Youth Centre. They work with caring community leaders to provide educational, mentoring and leadership experiences for Mississauga youth.



SCHOOL READINESS ▼

The proportion of kindergarten aged kids in Peel Region who showed vulnerability in one or more Early Development Domains necessary to be successful in grade 1.



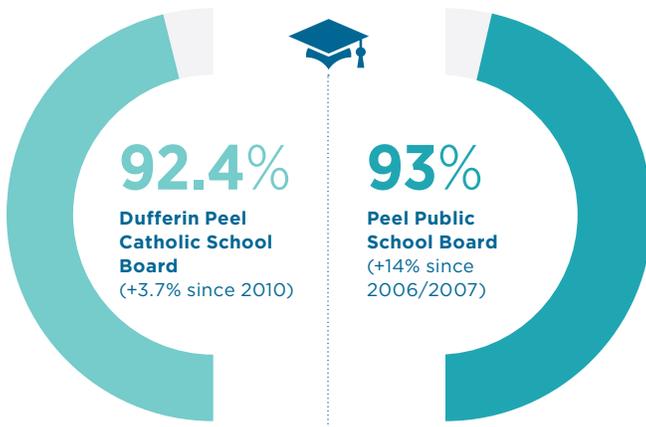
Domains

- Physical development
- Social development
- Emotional development
- Language development
- Communication development

Source: Region of Peel

GRADUATION RATES ▼

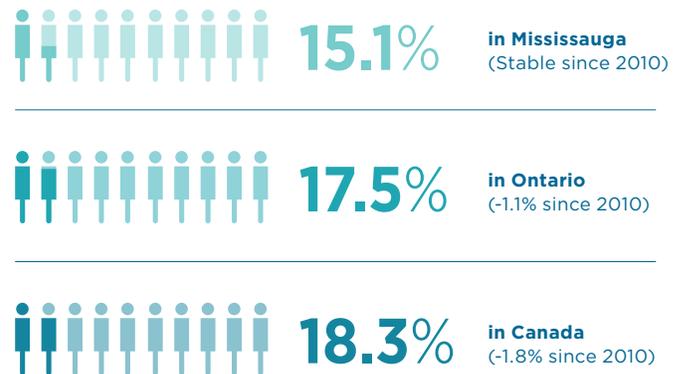
The 5 year high-school graduation rate in Peel Region for 2015/2016.



Source: Dufferin Peel Catholic District School Board/Peel District School Board

HIGH SCHOOL NON-COMPLETION RATES ▼

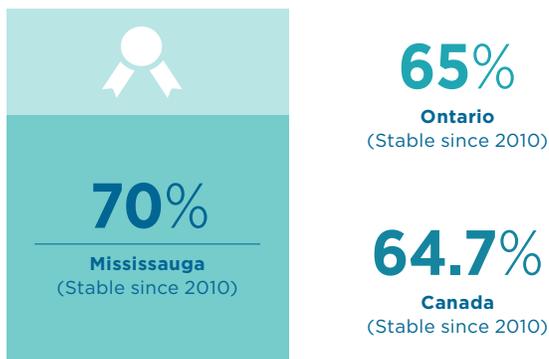
Those who are 15+ years old who should have completed high school but have not in 2016.



Source: Statistics Canada

HIGHER EDUCATION ▼

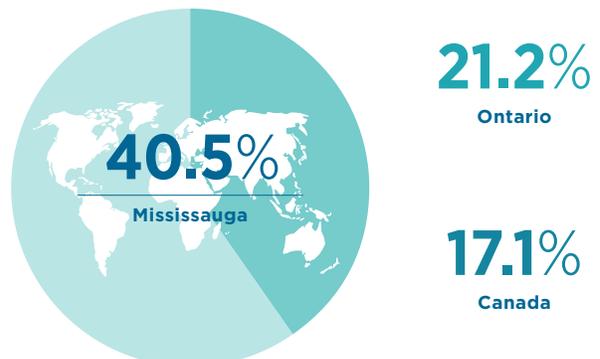
Those 25 to 64 years of age who have a post-secondary certificate, diploma, or degree as their highest form of education completed.



Source: Statistics Canada

GLOBAL EDUCATION ▼

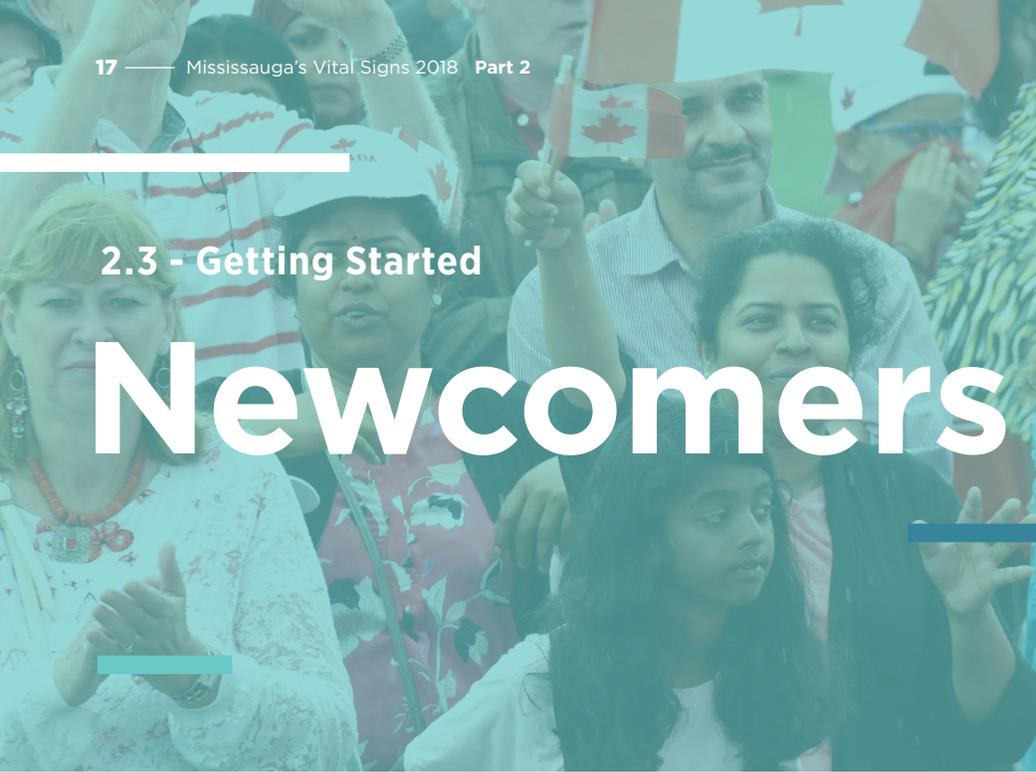
The proportion of higher education graduates with post-secondary degree, certificate, or diploma earned outside of Canada.



Source: Statistics Canada

2.3 - Getting Started

Newcomers



VITAL STEPS

NEWCOMERS AT A GLANCE

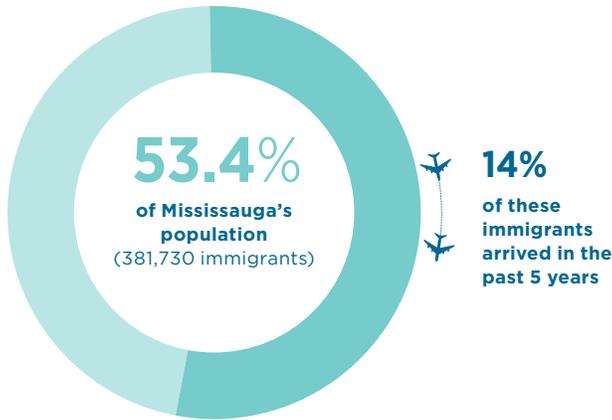
Mississauga's population is among the most diverse in Canada. This diversity is one of Mississauga's most important qualities. **The city is made stronger by immigrants and newcomers** who bring new flavours and tastes of culture with them. Immigrants, newcomers, refugees, and even intra/inter provincial immigrants to Mississauga are also often the most vulnerable in our communities. Making your way in a new country, province or city is a challenge for anyone. This is why ensuring the equity and inclusion of newcomers is a necessary component to community building.

- > Work with or support any one of Mississauga's newcomer organizations who prepare individuals for the workforce, teach English, provide settlement and other legal services. In 2017 the Community Foundation of Mississauga was pleased to provide over \$35,000 to newcomer serving organizations.
- > The Afghan Women's Organization is a great example of the hard working newcomer and immigration service based charities in Mississauga. Across Ontario, the organization has helped settle over 19,000 immigrants. In Mississauga alone, they work with over 100 newcomers a year to help them develop employment skills and start their own businesses.



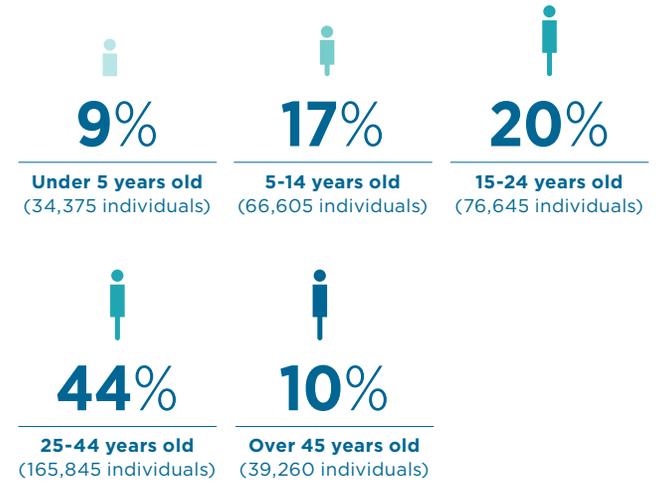
NEWCOMER POPULATION ▼

Proportion of Mississauga's population that are immigrants in 2016.



AGE OF NEWCOMERS ▼

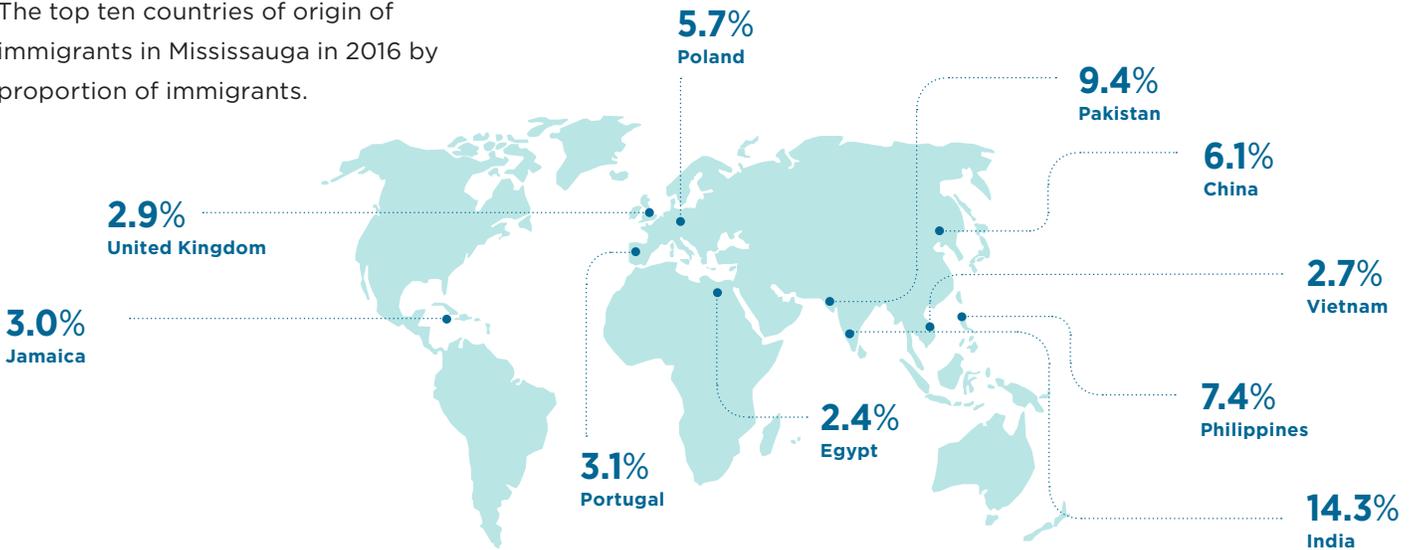
The age breakdown of Mississauga's immigrant population in 2016.



Source: Statistics Canada

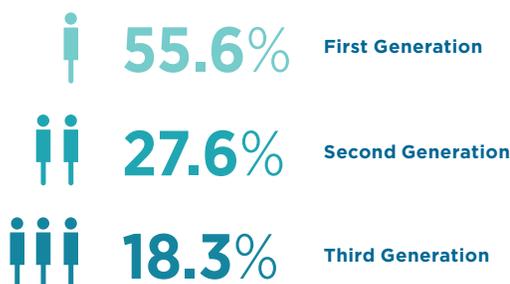
COUNTRIES OF ORIGIN ▼

The top ten countries of origin of immigrants in Mississauga in 2016 by proportion of immigrants.



Source: Statistics Canada

IMMIGRANT GENERATIONAL STATUS ▼



IMMIGRANT ADMISSIONS ▼

Of immigrants who arrived between 1980 and 2016.



Source: Statistics Canada

3.1 - Health and Safety

Wellness

WELLNESS AT A GLANCE

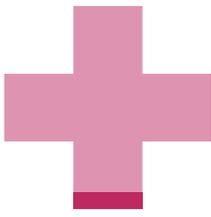
People in Mississauga are generally healthy. Our population is well served by physicians and we maintain low rates of illness. **However, common indicators concerning body mass index and physical activity suggest the city could be at risk of poor health outcomes in the future.** According to the Healthy City Stewardship Centre at Trillium Health Partners, good health outcomes in a city are connected to higher incomes, more inclusive neighbourhoods, engaged citizens, diversity in our labour force and a more productive economy.



VITAL STEPS

- Support family health programs like the BridgeWay Family Centre's Prenatal Nutrition Program which provides pregnant women who are facing conditions of risk with food and access to a dietitian.
- Help to reduce some of the increasing strain on our health care system by becoming more active. Almost every community in Mississauga is home to a great community centre which can provide the resources to help anyone become more physically active.





8.1%

of Mississauga's population (aged 15+) was without a medical doctor in 2014 (+1.7% since 2003)

8.2% of Mississauga's population (aged 15+) had diabetes in 2014 (This number has doubled since 2003)

8.2%

12%

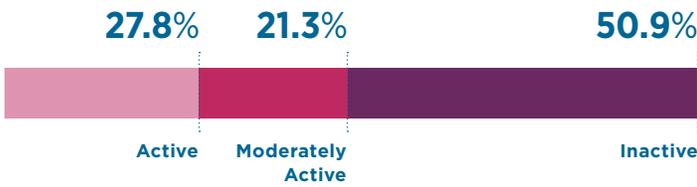
of Mississaugans (aged 15+) are daily and occasional smokers (-8.1% since 2003)



Source: Peel Public Health

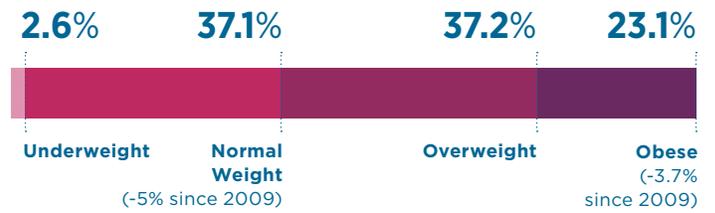
PHYSICAL ACTIVITY ▼

The proportion of Mississaugans at various activity levels during their leisure time in 2014.



BODY MASS INDEX ▼

The proportion of Mississaugans at adjusted body mass indexes in 2014.



Source: Peel Public Health



12.4%

of Mississaugans over the age of 19 could be considered binge drinkers in 2014 (-3.4% since 2009)

220,906

visits to Mississauga emergency rooms in 2016 (+6.4% since 2013)

Source: Peel Public Health

EMERGENCY DEPARTMENT VISITS* ▼



5 in 10

children between 0 and 1 years old made an emergency department visit



9 in 10

people aged 85-89 visit emergency rooms

*not necessarily representative of unique visits

Source: Peel Public Health

MENTAL HEALTH ▼

Self-rated in 2014

91.8%

of Mississaugans rated their mental health as excellent, very good or good (-4.2% since 2003)

GENERAL HEALTH ▼

Self-rated in 2014.

88.1%

of Mississaugans rated their general health as excellent, very good or good (-1.9% since 2003)

EXTREME STRESS ▼

Self-rated in 2014.

24%

of Mississaugans perceived quite a bit or extreme stress in life (-7.3% since 2003)

Source: Peel Public Health

3.2 - Health and Safety

Crime Prevention

CRIME PREVENTION AT A GLANCE

Mississauga, per capita, is one of the safest cities in Canada to live. Over the last 8 years, criminal code offences and crime rates have significantly decreased. This is quite a phenomenon given the size and growth dynamics within the city. However, there is a cause for concern around the rise of sexual assaults.



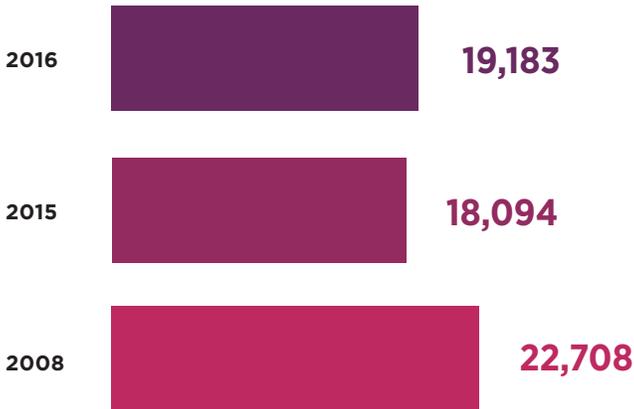
VITAL STEPS

- Contact Safe City Mississauga and join or start a neighbourhood watch program in your neighbourhood. When people feel safe in their neighbourhoods they are more able to engage with their community and feel like they belong.
- Help Victim Services of Peel work with those in Mississauga who have been the victim or target of a crime. They give hope to the victims of crime through education and support, while promoting healing through counselling and advocacy to empower victims and prevent further trauma.



CRIMINAL CODE OFFENCES ▼

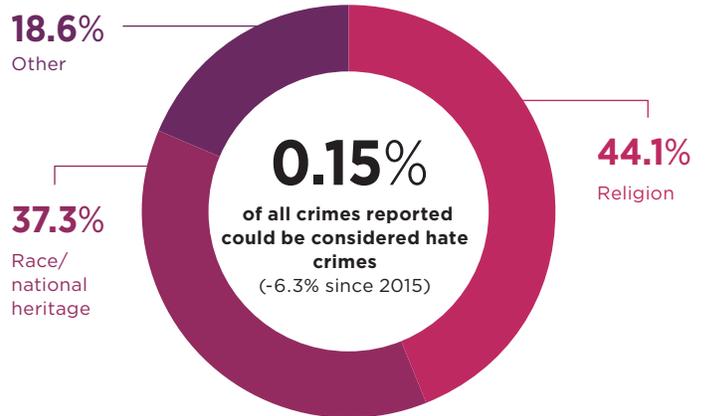
Total criminal code offences in 2016.



Source: SafeCity Mississauga

HATE CRIMES ▼

Motivating factors for hate crimes in 2016.



Source: Peel Police Services Board

CRIMES AGAINST PERSONS, 2016 ▼



HOMICIDE, 2016 ▼



ROBBERY, 2016 ▼



SEXUAL ASSAULT, 2016 ▼



ASSAULT, 2016 ▼



CRIMES AGAINST PROPERTY, 2016 ▼



BREAK AND ENTER, 2016 ▼



TRAFFIC OFFENCES, 2016 ▼



DRUG OFFENCES, 2016 ▼



Source: SafeCity Mississauga



Source: SafeCity Mississauga



Source: Statistics Canada

4.1 - Community Engagement

Community Belonging



COMMUNITY BELONGING AT A GLANCE

Indicators measuring civic and community engagement are strong in Mississauga. Despite this there is continued work to be done to maintain high levels of inclusion in one of Canada's most diverse cities. Research proves that **a strong sense of community belonging leads to higher participation rates in elections as well as more philanthropic and volunteer involvement.**

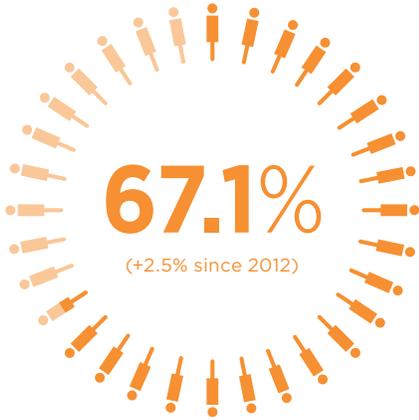
VITAL STEPS

- > Engaging with a neighbourhood association such as The Mississauga Resident's Association Network (MIRANET) is a great way to make an impact on your community and create feelings of connectedness and belonging.
- > Access and use The Region of Peel's Neighbourhood Information Tool. The map-based online platform offers detailed community statistics, services and locations. It also ranks overall well-being for dozens of individual neighbourhoods in Mississauga.



COMMUNITY BELONGING ▼

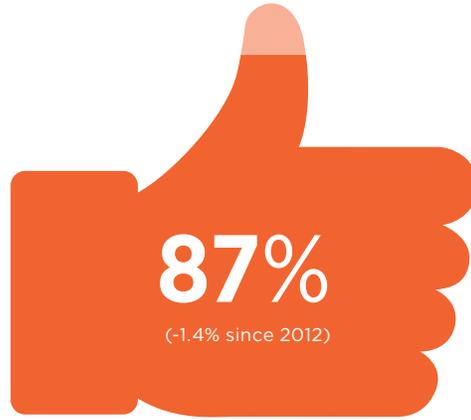
Proportion of Mississauga residents 12 and over who reported a strong or somewhat strong sense of community belonging in 2013/2014.



Source: Peel Public Health

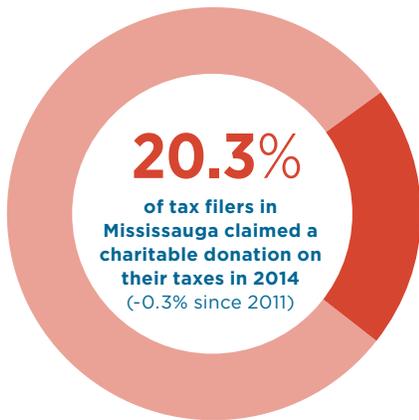
QUALITY OF LIFE ▼

Proportion of those 12 and over in Mississauga reported feeling satisfied or very satisfied with life in 2013/2014.



Source: Peel Public Health

CHARITABLE CONTRIBUTIONS ▼



The median contribution in Mississauga, 2000



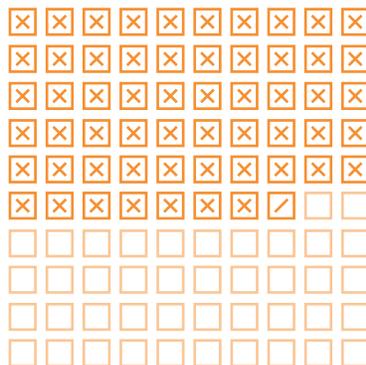
The median contribution in Mississauga, 2014

Source: IISD

VOTER TURNOUT ▼

57.5%

2004



64.7%

2015

Source: IISD

4.2 - Community Engagement

Arts and Culture

ARTS AND CULTURE AT A GLANCE

Cities, communities and neighbourhoods are made vibrant through thriving arts and culture sectors. **Mississauga is home to a wide range of arts organizations, street art, festivals and heritage spaces.** The three major museums (Bradley Museum, Benares Historic House and Leslie Log House) collectively welcomed over 30,000 visitors in 2016. The Mississauga Arts Council and Visual Arts Mississauga boast over 500 members each, and The Art Gallery of Mississauga holds over 550 contemporary works in the publicly owned permanent collection that reflects the rich cultural diversity of the community.



VITAL STEPS

- Visit or attend any one of Mississauga's cultural and heritage locations and/or events throughout the year.
- Support the work of any of the great arts organizations across the city including the Art Gallery of Mississauga, Heritage Mississauga, Friends of the Mississauga Museums and The Living Arts Centre.



MISSISSAUGA CELEBRATION SQUARE ▼



Source: City of Mississauga



4,400

participants in municipally run creative classes and camps in 2016 (+20%)



5,500

hours contributed to the municipality's culture division programming by 980 volunteers in 2016



196

permits were issued for 533 days of filming in the city in 2016 (+13% since 2015)

Source: City of Mississauga

ARTS & CULTURE FUNDING ▼

Arts & Culture projects significantly contribute to Mississauga's local economy.



Source: City of Mississauga



1,104

creative cultural businesses in Mississauga in 2015



2,000

professional artists living in the city in 2015

Source: City of Mississauga

5.1 - Creating a Sustainable City

Environment



ENVIRONMENT AT A GLANCE

The natural environment of a city is a contributor to the success of a city’s people, neighbourhoods and communities. Mississauga aims to become a leader of national and international green cities. It is **focused on tree planting, alternative energy generation and use, maintaining low levels of pollution, protecting watersheds and maintaining an eye for sustainable development.** Placing importance on the city’s environmental impact helps to combat global warming and increases the likelihood that Mississauga is on strong footing to nurture its population into the future.

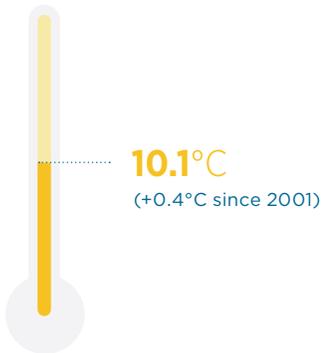
VITAL STEPS

- > Plant some trees! Mississauga is trying to plant over 1,000,000 trees by 2032. This would bring the total number of trees to over 3.1 million. Join the movement at www.onemilliontrees.ca
- > Help hard working environmental and conservation charities like The Riverwood Conservancy and Credit Valley Conservation Foundation as they restore our local forest ecosystems by removing invasive plant species, and planting native trees and wildflowers in the beautiful natural areas around the city.



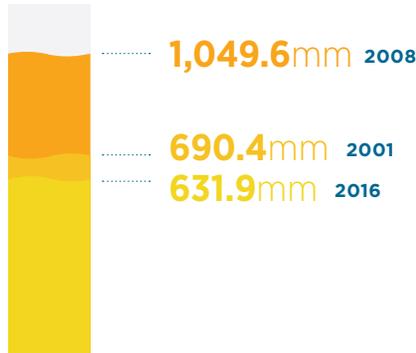
TEMPERATURE ▼

Mean temperature, 2016.



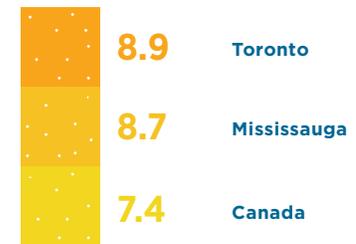
RAINFALL ▼

Rainfall in Mississauga has fluctuated greatly since 2001.



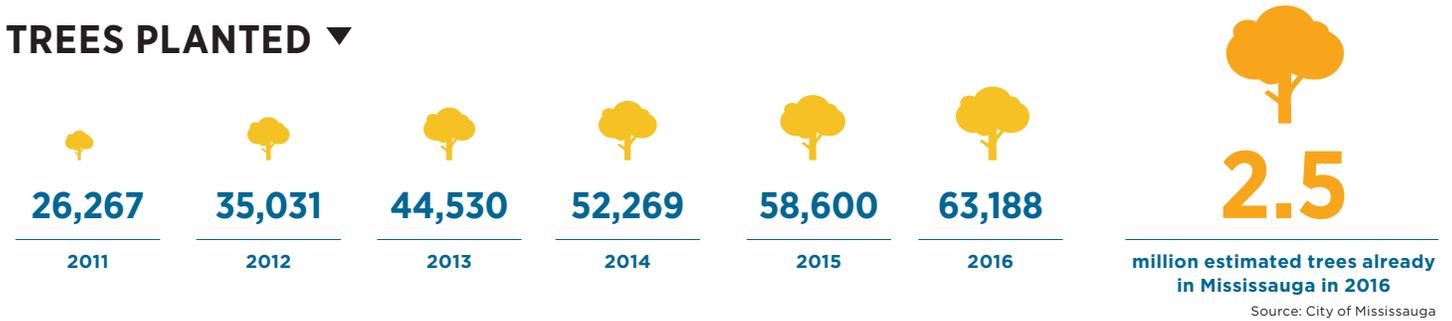
AIR QUALITY ▼

Average number of fine particulate matter concentrations in micrograms per cubic meter, 2014.

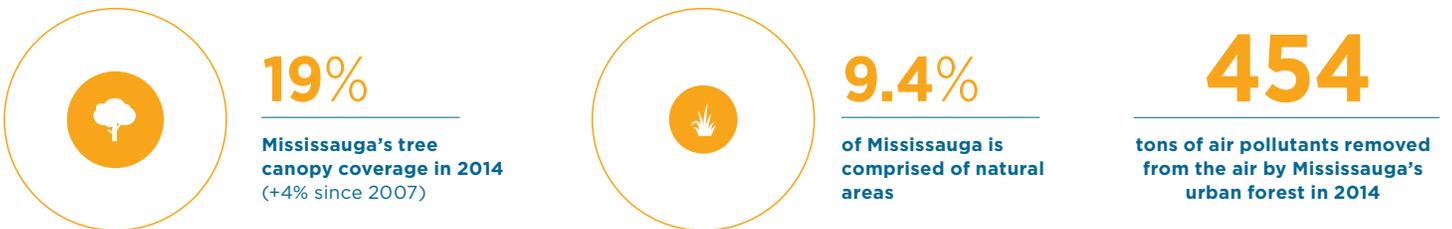


Source: IISD

TREES PLANTED ▼



NATURAL AREAS ▼ ○ = 100%



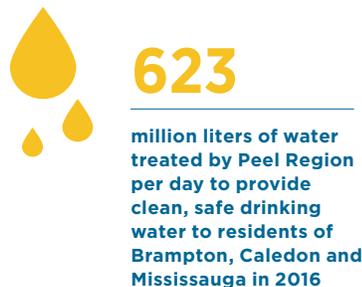
Source: City of Mississauga

GREEN DEVELOPMENT ▼



Source: City of Mississauga

WATER TREATMENT ▼



WASTE MANAGEMENT ▼



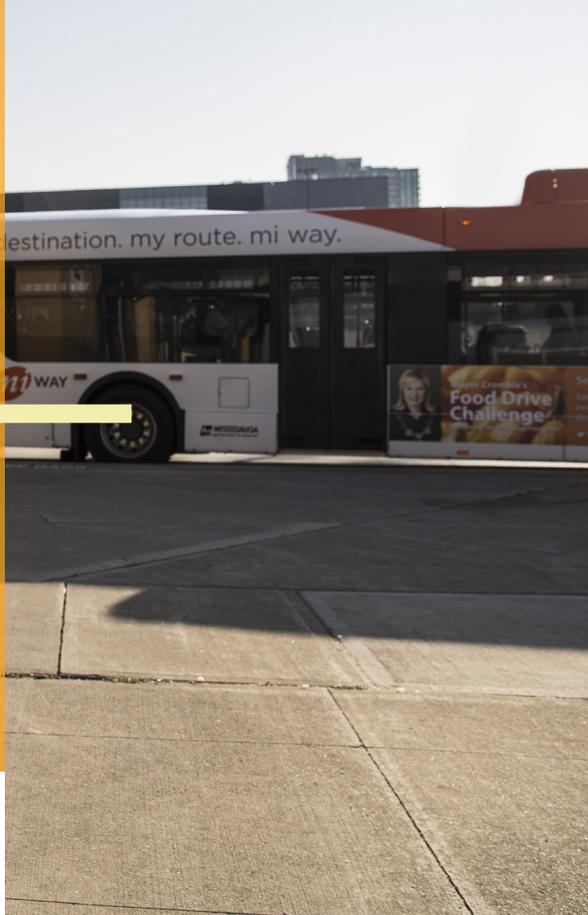
Source: Region of Peel

5.2 - Creating a Sustainable City

Getting Around

GETTING AROUND AT A GLANCE

As cities mature and density increases, a diverse and accessible set of transit options is an important component to protect the health of citizens and support economic growth. Gridlock and heavy traffic volume slows the daily commute and the economy. As people spend more time in transit they are spending fewer productive hours at work and with their families. **More importantly, as the impact of air pollution on climate changes increases, providing sustainable, environmentally friendly transportation options and encouraging alternative means of transportation for Mississauga residents is of the utmost importance.**



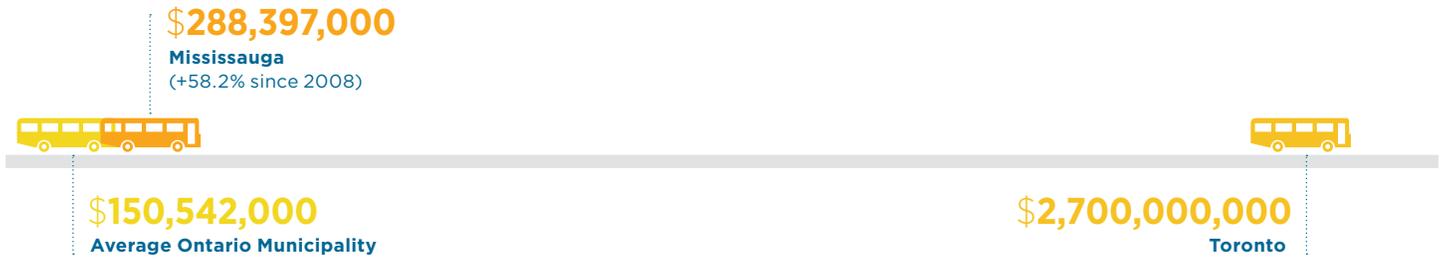
VITAL STEPS

- > Take a more active form of transportation to work and enjoy the hundreds of kilometers of bike paths, walking trails and sidewalks throughout Mississauga.
- > Try the new Mississauga Transitway to get across the city instead of driving your car. The Transitway runs from Winston Churchill Boulevard to the junction of Highways 401 and 427.



SPENDING ON TRANSIT ▼

Local government expenditures on transit and transportation in 2013. In Ontario, aside from Toronto, Mississauga is the biggest spender on transit.



Source: IISD

56.5

million customer boardings on MiWay buses in 2017 (+3% since 2016)

31,219,522

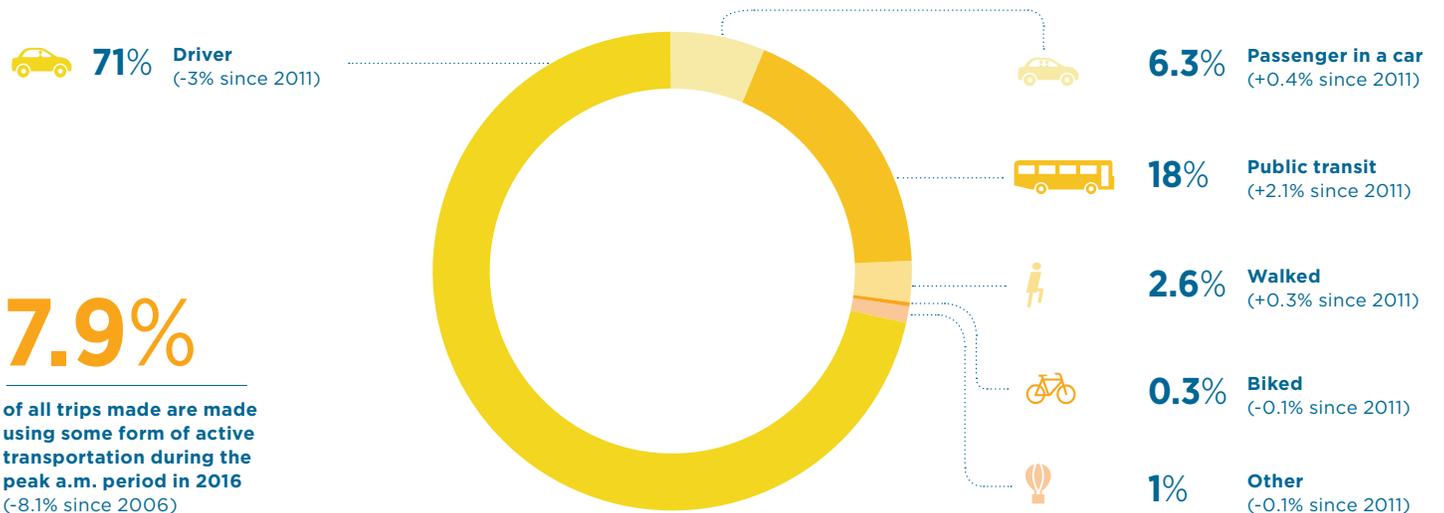
car trips displaced by 37.3 million MiWay riders in 2015

100%

of MiWay buses are accessible kneeling buses with low floors, and ramps that allow passengers to board and exit the bus with ease

Source: MiWay Transit

HOW MISSISSAUGA COMMUTES TO WORK ▼



7.9%

of all trips made are made using some form of active transportation during the peak a.m. period in 2016 (-8.1% since 2006)

Source: Statistics Canada

400km
of cycling network or bike trails and bike lanes in Mississauga

Source: City of Mississauga

1.61
the average number of cars per household in Mississauga (-0.3 since 2001)

Source: Statistics Canada

68.2%
of Go Transit's total ridership accessed service through the Lakeshore West, Lakeshore East and Milton lines in 2016

Source: GO Transit

About Our Foundation

COMMUNITY FOUNDATION OF MISSISSAUGA

Community vitality has been our purpose, promise and passion since 2001, when we started connecting donors to community needs and opportunities. Together, we help build strong and resilient places to live, work and play.

Inclusive. Innovative. Forward-looking. Vital. This is our vision for our community. In our vision, our community is able to include, and offer opportunities to everyone. It has the knowledge and ability needed to help shape its own future. We are ready to address pressing problems like hunger, unemployment and housing. And all our citizens are able to benefit from the best our community can offer: the arts, recreation, health care, education, safe and inclusive neighbourhoods and a healthy environment.

We bring donors to the table as community builders. We help them formulate and realize their philanthropic goals, matching their interests and concerns with community needs and organizations.

We take the broadest view of what a community is and what it needs to succeed. That's why our grants support everything from shelter, sustenance and care for those

most in need, to recreation, the arts, and the environment.

We take the long-term view of our communities. We identify long-term needs and opportunities and invest in sustainable solutions, helping our communities become resilient, resourceful, and ready for the future they want.

We bring people together from all parts of our communities to stimulate new ideas, build participation and strengthen community philanthropy.

The Community Foundation is fortunate to have the support of dedicated fund holders and donors and the impact of our work is profound. We began making grants to charities across Mississauga in 2006 and since that time, our total funds granted to programs and charities is more than \$10 million. Grants are awarded to a wide variety of programs that include shelter and sustenance, children and youth, health, education and the environment, as well as arts, culture and heritage and this year we are proud to say that a further \$1.0 million in grants was awarded to vital programs whose impact within our community is astounding.

WHAT'S NEXT?

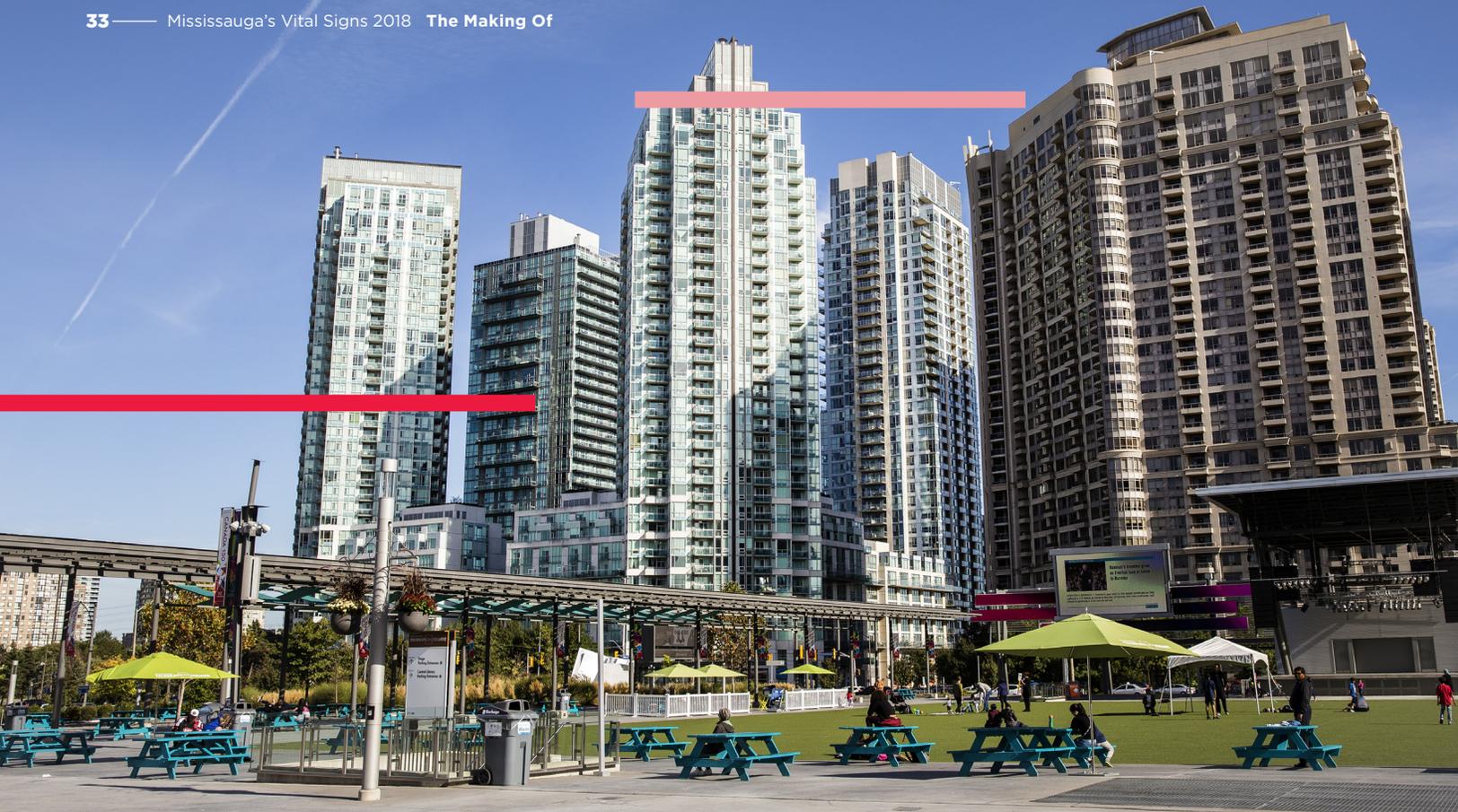
Vital Signs is an easy-to-read snapshot of local data and information intended to **spark meaningful community conversations**. What you do with

this information is up to you as a resident, business leader, policy maker, community developer, local organization, volunteer or donor.

HOW TO ENGAGE

- > This Vital Signs report is meant to inform, inspire and focus your attention on the vitality of Mississauga. It is part of our ongoing commitment to understanding the priorities and experiences of our community.
- > We hope it will prompt Vital Conversations that engage you with the findings. We anticipate that the report can support your efforts to strengthen the community across Peel Region. Please share it with others in the community and get in touch with us if we can help.
- > This report is a guide for philanthropy, it helps:

 - Donors target their giving to critical issues and areas of unmet need.
 - Grant seekers with access to vital research supporting their proposals.
 - Inform grantmaking and partnership building to create new opportunities and solutions.
- > Assess your personal action and see how small changes in your life can contribute to the goals of creating a more sustainable city or inclusive community. Consider volunteering with an organization in your community that is seeking to make a difference on an issue that you consider important.
- > We invite everyone to engage with this report. How can you foster collaboration to solve issues facing our city? Consider what you can do to take action and direct resources where they will have the greatest impact. Consider what you might do to build a strong and vital Mississauga.



PRODUCING MISSISSAUGA'S VITAL SIGNS

The 2018 Vital Signs Report began with research through the Community Foundations of Canada database. We acquired datasets that would provide key information to paint a picture of Mississauga through statistics.

The publication begins with Mississauga as a Community of 100, providing a snapshot of this community. We have provided data in the groups Gap Between the Rich and Poor, Getting Started, Health and Safety, Community Engagement and Creating a Sustainable City.

As much as possible we presented localized data either for the City of Mississauga or the regional view. This was only possible through the support of community data partners, who shared additional statistical information that

helped to provide a more fulsome picture of Mississauga. We have endeavored where possible to provide a comparison to the 2015 edition of Vital Signs.

A Vital Signs Project Team, along with the Community Leadership Committee of the Community Foundation of Mississauga provided the leadership, advice and support in creating this document. A committee of data experts ensured that the data collected was relevant and accurate, and all data provided by our partners was confirmed to ensure accuracy.

For a full list of our references, and for more information about our Vital Signs publication, visit:



www.cfofm.org/mississauga-vital-signs

COMMUNITY FOUNDATIONS

Vital Signs® is a community checkup conducted by community foundations across Canada that measures the vitality of our communities and identifies significant trends in a range of areas critical to quality of life. Vital Signs are coordinated nationally by Community Foundations of Canada and with special thanks to the Toronto Foundation for developing and sharing the Vital Signs concept.

For more information visit: www.vitalsignscanada.ca



**COMMUNITY
FOUNDATIONS
OF CANADA**
all for community

**FONDTIONS
COMMUNAUTAIRES
DU CANADA**
ensemble pour tous

SOURCES

The City of Mississauga	International Institute for Sustainable Development – National Vital Signs Data Partner
The Region of Peel	Peel Regional Police Services Board
The Mississauga Food Bank	Peel Data Centre
The Region of Peel – Public Health	Social Planning Council of Peel
Peel Poverty Reduction Strategy	MiWay Transit
Safe City Mississauga	Metrolinx
Community Foundations of Canada	
Statistics Canada	

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