



The Community Foundation of Mississauga



Matching investments with community needs

April 2022



Today, more than ever, Mississauga's citizens need our support

The impact of the COVID-19 pandemic on our community members and the charitable organizations that serve them has been considerable. It has eroded established social foundations and disproportionately impacted the most vulnerable among us.

- **Highest COVID-19 cumulative case rate of all Ontario public health units after Toronto Public Health last year**
- **64% increase in Mississauga Food Bank clients during the first 3.5 months of the pandemic vs. the previous 3.5 months**
- **32% of children rated vulnerable on one or more of the Early Development Instrument (EDI) domains in 2018 (+2% vs. 2015), and the pandemic is projected to exacerbate this trend**

It is imperative that we take action **today, and plan for the future**, to reverse the pandemic's devastating impact and restore the well-being of our community.



Let's build a stronger, more resilient Mississauga—together

The Community Foundation of Mississauga is a charitable organization that supports Mississauga through strategic philanthropy. We work with community members, individuals, corporations and charities to help them realize their philanthropic and social impact goals.

Our leadership role in Mississauga is built on identifying and sharing knowledge of the key needs that exist in our community.

Since our inception in 2001, we have:

- Distributed **\$20.4MM in grants** to charitable partners in our community
- Distributed **\$2.0MM+** in COVID-10 relief funding
- Established corporate granting programs with a roster of organizations that includes Novo Nordisk and AstraZeneca



Our contributions in action:

The Foundation distributed **over \$3.0MM** to charitable recipients during 2020 alone—for a total of 197 grants. Below are two examples illustrating our community impact:

The Compass:

- The Compass Food Bank & Outreach Centre is an outreach center and food bank located in Port Credit. **A grant from the Foundation supported the hiring of additional registered therapists to enhance mental health support, as well as food and hygiene items.**

Peel Youth Village:

- Peel Youth Village provides safe, stable, and transitional housing. **A Foundation grant enabled the shelter—in collaboration with VIBE Arts—to create a series of accessible art programming for their youth and residents. These included a mural painting program, a watercolour workshop, and a spoken word program.**



“I came from Iraq 2 years ago when I had to leave as a result of the war. The Compass offered me training, support and a fresh start. It doesn’t feel like I’m visiting a food bank — I feel like I’m visiting family.”
– Past client of The Compass



The Foundation is your community investment advisor

Why partner with the Community Foundation of Mississauga?

Community Knowledge:

- We have a deep understanding of needs, priorities, and opportunities specific to Mississauga—and can advise where donations will have the greatest impact. These learnings and insights are shared annually in our Vital Signs Report.

Granting & Asset Management Expertise:

- The Foundation is a credible steward of assets with extensive granting expertise. In our 20-year history, we have earned a place in the Top 20 community foundations in Canada based on the total value of assets managed.

Robust Charitable Network:

- With our deep network of connections to the charitable sector in Mississauga, we can connect corporations, causes and people with intention and powerful results.



We're launching new pathways for partners to be more involved

This year, we're excited to invite our corporate partners to seize new opportunities offered by the Foundation that will **elevate their social issue priorities and community investment objectives, as well as engage employees.**

These opportunities include:

- Joining forces with our other corporate partners to **grant a combined pool of contributions**
- Establishing your organization's very own **named endowment fund**
- Profiling one of your team members in an **article and testimonial in our social media**

Once we gain an understanding of your organization's goals and priorities, we would be pleased to determine the best engagement opportunities for you.



Join us and supercharge your company's impact on our community

When you support the Community Foundation of Mississauga, you join people and organizations who are united by a common motivator: the desire to make a powerful and positive difference in their community.

We envision a Mississauga with the resources it needs to **ensure quality of life for everyone**: strong and resilient places to live, work, and play.

Join us today and be a part of helping to build a strong and vital future for our community.

Glenn Gumulka

Chief Executive Officer | 905-897-8880 x221 | ggumulka@CFofM.org

