



CFofM Newsletter

Seeing Stars at the 5th Annual Gala!



2017 Champion Greg Gilmour takes home the trophy

Dancing with Mississauga Stars is our cornerstone event, and the 2017 Gala was a great success! On November 3rd, our Stars took to the dance floor at the Mississauga Convention Centre after months of preparation for the big night. This year we celebrated our 5th Annual Dancing With Mississauga Stars, and we did so with all the glitz and glamour that the event is known for as we were treated to excellence in ballroom dance competition.

The 2017 Stars are Donna Brookes, broker with Sotheby's International Realty Canada, Greg Gilmour, owner of Re/Max Realty Specialists Inc., Bill Guest, President of CCR Solutions, and Michael Morra of Michael's Back Door Restaurant in Clarkson. Thanks go to these 4 community leaders who enthusiastically agreed to accept the challenge of the ballroom dance competition, as well as raise important funds for the Community Foundation of Mississauga. Monies raised help the Community Foundation in its work building a vital, dynamic, successful community. We are deeply grateful to our Stars for making this another successful Dancing with Mississauga Stars Gala.

These Stars began training for the event many months ago with the Mississauga and Oakville

locations of Arthur Murray Dance Studio. Not only did they agree to train as ballroom dancers, they did it knowing the demands that the training might bring. Over time, they became experts on the dance floor, and they also accepted the challenge of reaching out to their personal networks to raise funds for this event. This commitment to the Community Foundation and to our cornerstone event is nothing short of remarkable.

The competition saw a variety of dances. The performances began with Bill and his instructor Rachel performing a lively West Coast Swing, followed by Greg and his instructor Pei Pei tearing up the dance floor with a Foxtrot and Swing combination. We were then treated to a lovely Argentine Tango courtesy of Donna and her instructor Ole. And finally, Michael and his instructor Kaitland had the house on its feet when they performed a Salsa, Foxtrot and Swing medley to the appropriate tune "Save the last dance for me".

There were so many people who contributed to the success of the 2017 Dancing With Mississauga Stars, including our volunteer organizing committee, whose hard work paid off with another incredible event. Thanks also to Amy Tjen and Barry Tjen from Photo Depot for recording the

night's excitement. We also thank our 2017 Corporate Partners. And we are grateful for the support we received from: Arthur Murray Dance Studios for the professional dance instruction, the Mississauga Convention Centre, where the food and venue were just extraordinary, and AV Canada, for their returning support with the evening's audio visual production.

Returning emcees Marivel Taruc and Francis D'Souza made sure that the evening was fun and fast-paced. This year's judges were Dancing With Mississauga Stars alum Maggie Bras, Jake Dheer of OMNI Television at Rogers Media Inc., and Lisa MacLaggan of Arthur Murray Franchised Dance Studios. They dished out high scores and compliments, and cheering sections were in evidence when each dancer took to the floor!

With a combination of pledges received, audience and judges votes, this year's Mirror Ball trophy was awarded to Greg Gilmour. Congratulations to Greg, and thank you for your commitment to Dancing with Mississauga Stars!

Our final thanks go to Donna, Bill, Greg and Michael. This event was simply not possible without you. We are grateful to you for sharing your time, talent and treasure to support Dancing With Mississauga Stars, and ultimately, the community of Mississauga.



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In the months since I joined the Community Foundation of Mississauga as its President & CEO, I have gained an immense appreciation for the community of Mississauga as a vibrant, growing community, one with great accomplishments, and with great promise.

At the Community Foundation of Mississauga, we are privileged to play the role that we do in contributing to the ongoing success

of our city. Through community convening, endowment building and grant-making we fulfil our mission in support of Mississauga.

Our strength lies not only in our caring donors, whose funds create endless possibilities for Mississauga charities, but also in our dedicated volunteer Board and Committee members and our staff.

There are several new faces here at the Community Foundation. This spring we said a fond farewell to Board Chair Howard McIntyre. I am pleased to report that Erica Teklits has been appointed as our new Board Chair. Erica is a Partner at BDO, and most recently she has provided leadership as our Treasurer, and serves as a

member of the Granting and Investment Committees. New to the Board is Pat Johnston, Partner at MNP who now assumes the role of Treasurer. Pat also serves on the Donor Development Committee and chairs the Finance & Audit Committee in his new role.

We also welcome two new staff members: Jackie Fox, our Development Manager, and Sherri Fish, our Office Administrator. They join Amir Majid, Grants and Community Initiatives Manager, Susan Chan, Database and Accounting Administrator, as well as Controller Karen Dysart. Please join me in a warm welcome to our new volunteers and staff!

We recently published our Community Foundation of Mississauga 2016 Annual Report.

I encourage you to visit our web site to read about the incredible accomplishments that were accomplished last year thanks to you.

In this issue we are pleased to report on our 2017 Grants, and how they are making an impact in our community. You will also read about our signature event, the 2017 Dancing With Mississauga Stars Gala. Finally, we are so pleased to report on the 2017 Pendle Award honoree, Merle Zoerb, who has been a champion for the Community Foundation of Mississauga!

Anne Marie

Anne Marie Peirce, CFRE
President & CEO

The 2017 Pendle Award

The Pendle Award for Philanthropy recognizes outstanding contributions to building vitality through support of the Community Foundation. The award's inaugural year coincided with our tenth anniversary, and there have been many outstanding award recipients to date. They are Ray Lessard, Tom Cooney, Brad Shoemaker, Robert and Joanne Wordham, Gary Reamey, and Winston Meyer.

It is with great pleasure that we announce that the 2017 Pendle Award for Philanthropy honoree is Merle Zoerb. Merle has been a tireless advocate and volunteer for the Community Foundation of Mississauga since before it was formed. He was one of a group of community citizens who were aware of the Community Foundations movement that was

sweeping Canada and the value they brought to the people in those communities. There were so many reasons that it made sense in Mississauga and along with a handful of early volunteers, Merle helped to establish this Foundation.

Since that day, Merle Zoerb has been a staunch advocate for the Community Foundation and the possibilities it creates for this community. He has served on the Asset Development Committee, and presently serves as member of the Community Leadership Committee, which supports the Foundation's mission of community convening. He actively supports the events, including a recent Vital Conversation on Belonging.

After a career in community cable where he was the founder

of Cable 10 in Mississauga, and finished his career at Rogers, he turned his energies to our community as a volunteer. Merle joined the Mississauga Arts Council Board, serving as its chair for many years. He has also been a long-time Rotarian, contributing to its mission of tackling important projects in our community and abroad. Merle was recently honored by Heritage Mississauga with a Lifetime Achievement Award for his work, including his dedication to the Community Foundation.

Not only is Merle a founder and volunteer, but he also gives back. Merle and his wife Susan created their own endowment fund at the Community Foundation. They feel strongly that for all they have enjoyed in their lives, they wanted to give back to this community. This fund, which



Merle Zoerb, 2017 Pendle Award Winner

benefits Mississauga in perpetuity, is a way of doing that.

We extend our thanks to Merle for your longstanding support for our Foundation. From everyone at the Community Foundation, congratulations on this well-deserved recognition!

Celebrating our 2017 Grant Recipients

The collective impact of the Community Foundation grants is remarkable. The foresight and dedication of our fund holders, whose investment in the well-being of our community through endowed gifts at our Foundation, has meant that to date, \$8.4 million has been granted to agencies, organizations and charities across Mississauga.

This year, our granting round was a big success. The 2017 grants program saw \$874,000 granted to programs in Mississauga and beyond. 71 organizations received a total of 107 grants, assisting them in their vital work. Four separate funding streams make these grants possible: Arts and Culture, Children and Youth, the Environment and the Pendle Fund.

Applications to the Children and Youth stream of funding came from several organizations that provide mental health care to youth, like Nexus Youth Centre and Peel Children's Centre. Organizations that provide emergency shelter to youth like Our Place Peel and Armagh House also received grants. Programs that help young parents develop the skills they need to be better

parents like the "Nobody's Perfect" program at Vita Centre were supported thanks to our donors.

The environment stream of funding provided small grants to organizations to support environmental programming. Second Harvest, an organization dedicated to collecting fruit and vegetables from local privately owned or publically accessible fruit trees or gardens received funding. The food that Second Harvest collects is diverted to food banks and youth organizations across the city. The Riverwood Conservancy received a grant to support outdoor education and environmental programming for children and youth, purchasing heavy duty rain ponchos so that programs can proceed, rain or shine!

The Arts and Culture funding provided through the Hazel McCallion Fund for Arts Culture and Heritage provided \$10,000 grants to arts organizations across the city. It has helped bring Driftwood Theatre's famous free outdoor theatre to Mississauga. The Foundation provided funding to Unity Charity, an arts based charity providing after-school training in the arts to low-income and at-risk youth. This grant stream also supports Mississauga's cultural heritage and has demonstrated this through funding provided to The Friends of The Museums of Mississauga, helping them fund the "Living Heritage Matters" program. The program seeks to engage the today's Mississauga citizens with the heritage of their city through their own lived experiences.

Funding through the Pendle Fund made 24 unique and vital grants to organizations whose missions



Afghan Women's Organization Program

range from providing social services to those in need to organizations that provide cultural programming in the city. Exemplary grants from this fund were made to organizations like the Afghan Women's Organization, a newcomer sponsoring agency that has helped over 3,000 families settle into Mississauga since the year 2000. This grant funds a program that provides 50 newcomer women with language instruction, small business training, and other community supports. The Pendle Fund also provided CNIB with funding for their youth SCORE summer camp. This funding allowed 15 blind youth in Mississauga to take part in a summer camp designed specifically for them.

The Community Foundation of Mississauga is proud to be able to support these amazing organizations, making significant impact across our city. Our work is guided not only by the desire to create a strong, vital community that has the resources it needs to ensure quality of life for everyone, but also by our amazing donors who seek to leave a mark on Mississauga in a way that is felt by those who are most in need. We thank all of our wonderful fund holders, volunteers and partners who make our granting round possible and the charities who put the dollars to work generating such great outcomes for the people of Mississauga.

Spotlight on our Partners

At the Community Foundation of Mississauga, we are so fortunate to have our own community of supporters, advocates, ambassadors and allies who uplift us, sustain us and champion our cause. These are our Corporate Partners.

Corporate Partners play a leading role in supporting and sustaining our Foundation. These Partners are instrumental to the success of the Community Foundation and work. This financial support is an investment in helping to build a stronger, more vital Mississauga.

Not only do these community champions support the Foundation financially, but they also volunteer with us, advise us and provide their valuable expertise.

We wish to thank our Partners who stand firmly beside the Foundation as we journey to expand our capacity, to support our community and increase our impact each and every year.

We are pleased to acknowledge our 2017 Partners for their investment in our community:

Supporter

Keyser Mason Ball LLP

Friend

Assante Wealth Management
BDO

MNP LLP

Mississauga Board of Trade

Associate

Farnham + Company Chartered
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CNIB's SCORE Summer Camp

COMMUNITY BUILDERS

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