



CFofM Newsletter

Aspire for a Safer Mississauga

Across Canada and indeed around the world, community foundations have become one of the fastest growing philanthropic networks. This is due in part to the donor-centric approach of a community foundation. Our Foundation connects donors with programs and services making a real difference in Mississauga.

Last month, we received a wonderful letter from a recent grant recipient, Safe City Mississauga. We share this letter with you and thank the Pendle Fund donor for creating the Fund at the Foundation that made this grant possible! Once you have had a chance to read this wonderful letter, we hope you are inspired to call our Foundation to create your own fund.

"My name is Sheena Moya Chen, and I'm the Program Coordinator for Safe City Mississauga's Aspire program, to which the Community Foundation of Mississauga generously awarded a grant of \$10,000 this year. I would like to take some time to update you on how the program is progressing and re-iterate just how grateful we are to have had the opportunity to apply for, and receive, this grant.

Since receiving the grant, we have opened an additional location in the Hurontario and Dundas neighbourhood, and we are in the process of opening a third at Britannia and Glen Erin soon. Because of the support you have given us, we have been able to provide the children and families



Mississauga children enjoy the Learning Journey to the Ontario Science Centre

with a quality service positively affecting the community.

This August, we were able to take our students on another learning journey to the Ontario Science Centre, where they were able to view exhibits that sparked their interest, participate in activities inspiring a passion to learn, and eat and socialize with their tutors/peer mentors, bonding in preparation for another academic year. We brought families together, bringing along with us 56 children, 12 parent volunteers and 17 tutor/peer mentor youth. One parent exclaimed "... that this trip made the summer" for her three children involved in the program who never got to go on any "outstanding" trips all

summer. We got to bring communities together as well, as the children, youth volunteers and families came from two different neighbourhoods.

I would also like to share with you some great news about an award we won for the Aspire program. The International Society of Crime Prevention Practitioners (ISCPP) hands out awards for various crime prevention based programs internationally, and we received the 2012 award for Community Based Crime Prevention Program of the Year! It is because of support like yours that we are able to continue to provide this service to the children that need it most. THANK YOU!

Warmest regards, Sheena Moya Chen"

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L to R: Steven Offer, Paul Bernard, Tom Cooney and Peter Campbell.

The charitable sector has become increasingly complex and nowhere does the burden of responsibility rest more significantly than with people who agree to volunteer their time to serve as Directors. In Canada, these volunteers are responsible for ensuring that the organization achieves its goals, complies with applicable law and operates in a fiscally prudent and efficient manner. That the Foundation has achieved significant growth and impact is due to the remarkable individuals, people of outstanding skill and commitment, who have served the organization so well.

The By-laws of the Foundation task the organization to renew and build on its base of community champions and as such, the Directors have a limit on the number of terms they may serve. In December, we will see four Directors retire from the Board after they served all terms; **Steven Offer, Tom Cooney, Paula Deering and Peter Campbell**. An additional Director is also resigning to enjoy his well-deserved retirement, **Gary Reamey**. If we said the words "thank-you" a thousand times over, it would still not be enough to acknowledge the selfless service of these extraordinary volunteers. While it is not possible to list all of the progress that occurred under their stewardship, along with their Board peers they have achieved two Strategic Plans, built the endowments such that the Foundation has provided over \$3.3 million in grants, implemented a full suite of governance policies, created the Foundation's Tenth Anniversary Celebration and first Vital Signs publication. Thank you....a thousand times!

The Foundation is delighted to be welcoming new Directors in January 2013 including **Erica Teklits, Howard McIntyre and Bonnie Tigemeyer**. With their help, we look forward to the next stage of growth and progress.

A Closer Look at Housing

Our fourth Community Knowledge Forum was held on October 24th at the Eden Community Food Bank. This time, we put Mississauga's housing options in the spotlight, taking the cue from our Vital Signs report that this was a topic worth exploring in more detail.

We know that stable housing has a significant impact on our physical, emotional and social well being. Our report indicated that as the price of houses in Mississauga is steadily increasing, space in shelters and transitional housing is declining. Many working families are finding home ownership out of

reach and more people than ever rely on food banks and community kitchens to make ends meet.

It was an interesting and informative morning. We were very fortunate to have a room full of experts at this session who generously shared their valuable insight and perspective. Representatives from the Region of Peel and City of Mississauga provided a snapshot of what is happening at the regional and municipal level to address the need in our city. Several front line advocates and service providers gave us insight into the challenges many families and individuals face when attempting

to find housing and settle into our community. We discussed how important safe and affordable housing options are throughout the stages of our lives. And we talked about ways of working together to create a city that has choices to make it welcoming and supportive for all.

A complete summary of the session will be posted on our website in the near future, and in the meantime, if you'd like to share your thoughts or comments, please don't hesitate to contact us. We love to hear from you!



Advocis Peel Halton Chooses Excellence

Choose Excellence! is the theme of the third annual Advocis Peel Halton Holiday Celebration being held on Thursday, December 13, 2012.

This year's event features Jeff Adams, three-time Olympian, five-time Paralympian, and six-time World Champion in wheelchair sports.

Combining his unique understanding of the challenges that life sometimes presents with his experience as a world-class athlete, Jeff shares proven methods that help people meet their goals on their journey toward success. Being held at the newly renovated Mississauga Convention Centre, the event includes a sit down holiday lunch, great

networking opportunities and excellent silent auction items. Cost per individual attendance is \$40, a table of 10 includes signage and costs \$500. All proceeds from the event benefit the Community Foundation of Mississauga. Tickets can be purchased by calling 905-897-8880 ext. 223.

Creating Community Synergies

What does a publicly traded, 45-year old, Canadian integrated energy company have in common with an eleven year old, Mississauga-centric, registered charity? Both share a vision for a healthy, vital community that serves its residents and provides equal opportunities for all.

When Pat Hammill, Executive Assistant at Suncor Energy first started volunteering with the Foundation four years ago, it was an opportunity to give back. As she learned more about the Foundation's reach and impact in the community, she recommended someone else at Suncor she thought would be a great fit. Howard McIntyre, was Vice President of Lubricants at Suncor, a Port

Credit resident and had many years of community service under his belt. After being involved with the Foundation for just over a year, McIntyre realized the two organizations were a great fit. It did not take much time to take this relationship to the next level! A proposal made to Suncor Energy solidified this relationship. It was no surprise that the Foundation fit all of Suncor's funding criteria; from cultivating community leaders, building skills and knowledge, inspiring innovation, engaging citizens to collaborating for our energy future.

The support of Suncor Energy is a great example of community involvement, one involving not just a financial contribution but also one of employees engaged as volunteers in a meaningful way in

their community. It is an example of a large corporate entity sharing resources with a credible local charity for a common cause... community.



Howard McIntyre and Pat Hammill

Banking on Success



Along with raising essential dollars for capacity building, an objective of the Foundation's Partnership Program has been to align with companies that believe in community. So it was no surprise that BMO Financial Group were the first to sign on in 2010 and at the highest level possible, Supporter.

For BMO FG, supporting the Foundation is an obvious choice. Several years ago, responding to the growing trend of Canadian donors to give to local causes closest to their heart, BMO Nesbitt Burns introduced the 'Charitable Giving Program'. This alliance between local BMO NB branches and community foundations, makes it easier for individual donors to establish endowments supporting causes most important to them.

Ray Lessard, Vice President & Managing Director at BMO NB in Mississauga has been a wonderful conduit to this relationship. The

idea of an endowment created in perpetuity to benefit local causes appealed to him so much, Lessard created the Lessard Family Fund at the Foundation.

The local partnership continues to be mutually beneficial. BMO employees have the pathway to give back and be involved in community and the Foundation benefits from the opportunity to strategically engage these volunteers. This connection continues to be well in line with BMO's objective of building strong and valued relationships in the communities where they do business.



Partnering for Community

2012 marked the second year of the Foundation's Partnership Program. The Program is an annual sponsorship opportunity for companies in and around Mississauga. This initiative engages corporate stakeholders by offering marketing benefits and inviting their participation at both of the Foundation's signature events during the course of the year. The program builds capacity for the Foundation while affording an opportunity for community investment to those participating. Best of all, participating companies are demonstrating their commitment to great corporate citizenship as they help the Foundation build community vitality for people in Mississauga. Benefits of the program include longer shelf life and a better ability to leverage sponsorship involvement.

Appreciation is extended to the 2012 Partners:

Supporter

BMO Financial Group
Suncor Energy

Friend

Scotia McLeod Mississauga
BDO
Edward Jones

Associate

The Meyer Financial Group
Pallett Valo LLP
Assante Wealth Management
Air Wick
Lumsden Brothers Ltd.

Affiliate

KPMG Enterprise



COMMUNITY BUILDERS

Kina LaMarche	Michael Jackman
Export Development Canada	Steven Offer
Karrys Bros., Limited	Andy Lank
Toronto Pearson	Fred and Eileen MacKenzie
John Sands	Source Office Furniture and Systems Ltd.
Tom and Stella Cooney	

The Community Foundation of Mississauga respects and adheres to all legislative requirements and best practices regarding protecting your privacy. We use the information you provide to keep you informed of the activities of the Community Foundation of Mississauga and for tax receipt and donor recognition purposes. If at any time, you wish to be removed from our contact list or do not wish to be included in our mailings, please contact our office at 905-897-8880 or send an email to info@CFofM.org. This list provides recognition to donors whose receipted gift has been received between the last newsletter and this current newsletter in keeping with our policies for recognition. Please see our Annual Report and web site for annual listings.

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Photo Credit: The Mississauga News for the Mississauga streetscape image, Amy Tjen for headshots

national philanthropy day

Parliament has approved a new bill that will make Canada the first country in the world to honour the work of charities, donors, volunteers, corporations and foundations by permanently recognizing November 15th as National Philanthropy Day. First celebrated in 1986, National Philanthropy Day

is marked by countries around the world. As noted in Bill S-201 sponsored by Senator Terry Mercer "...philanthropy helps build strong communities and active civic participation by bringing people together to serve a common goal..." This day pays tribute to the ability of giving to

transform our communities. On November 15th and indeed every day throughout the year, the Foundation pays tribute to dedicated donors and volunteers who do their all to help build a caring, more vital Mississauga. Thank you for your generosity of spirit.



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