



CFofM Newsletter

Flash Forward for Community

An experiment goes awry at CERN, the European Center for Particle Physics, causing the consciousness of everyone on Earth to jump ahead 21 years for a period of two minutes. This is the premise for the book *FlashForward* and became the basis for the hit ABC drama of the same name. The author behind the concept is Mississauga resident, Robert J. Sawyer.

Sawyer is one of only seven writers in history - and the only Canadian - to win all three of the science fiction field's top honours for best novel of the year. He has the World Science Fiction Society's Hugo Award, which he won in 2003 for his novel *Hominids*; the Science Fiction and Fantasy Writers of America's Nebula Award, which he won in 1996 for his novel *The Terminal Experiment*; and the John W. Campbell Memorial Award, which he won in 2006 for his novel *Mindscan*.

He is not only an award winning author, but a noted speaker and thought leader. The Foundation is thrilled to be welcoming Sawyer as the Keynote speaker for the Second Annual "All for Community" Speakers Luncheon.

Sawyer promises to offer food for thought. He will question what the future holds for the notion of community. Has Marshall McLuhan's vision of a "global village" finally come to pass, and, if so, is it a good thing? What roles do multitasking

and social networking have in the way we view ourselves and our place in the world? The grand experiment of the World Wide Web has brought out the worst and the best in humanity -- including

proving that, when given a chance, humans are indeed altruistic.

This year, the Luncheon is being held May 13, 2010 at the Stage West Hotel and Theatre Ballroom located conveniently at

Dixie Road and Matheson in Mississauga. Beginning at 11:30 am, guests will be treated to a lunch buffet spread and enjoy an exciting silent auction and raffle draw. Generous donations have poured in from more than fifty sponsors. Items include sports tickets, restaurant gift certificates, opera tickets, theatre tickets including Shaw Festival, Jersey Boys, Riverdance, paintball party tickets, high end luggage, skincare products, a Blackberry and more!

When people choose to attend the Speakers Lunch and help support the Foundation, they are supporting organizations all across Mississauga including arts, culture, heritage, children's programs, health and healthy living, the environment, antipoverty initiatives and much more.

The Foundation is particularly grateful to the corporate partners who help make this event a not-to-be-missed luncheon. Valued sponsors include Platinum Sponsor, BMO Financial Group; Gold Sponsors, Scotia McLeod and Takeda Canada Inc.; Silver Sponsors, BDO Canada LLP and Foresters/Unity Life; Photo Sponsor,

Photo Depot and Print Sponsor, Charity Accounts.

Attending the luncheon provides guests with the opportunity to hear from an award-winning author, enjoy a delicious luncheon and help to build a vital future for the community. A limited number of tickets are still available by calling the Foundation office at 905-897-8880 ext 223.

"Sawyer shows his genius in combining cutting-edge scientific theories and technological developments with real human characters. Sawyer is a master at research, and uses his novels to inform and educate as well as to entertain. His works are both revelatory and thought-provoking."

The Globe & Mail

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100 holes in one day!

“What an accomplishment!” “What an unprecedented golf experience!” “It is certainly much more do-able that you would first think.” Those were just some of the comments from golfers as they came off the course from last year’s highly successful Marathon of Golf. And this year, they are back to do it again.

The Community Foundation of Mississauga will hold its third annual event on Wednesday, August 25, 2010 at the prestigious Legends Course at Lionhead Golf and Country Club, 8525 Mississauga Road. Long known for being one of Canada’s toughest courses, the Legends proves no match for an exclusive group of Marathon participants with many of last year’s golfers off the course having completed all 100 holes before 6:00 pm. Think it can’t be done... think again.

Golfers arrive at about 6:30 am and first enjoy breakfast. Then its off to the links. Some golfers prefer to play through the day on their own, while others bring a caddie or buddy up with another registered golfer. And here’s how we help make it possible for our golfers to play the one hundred holes in one day... first, registration is truly limited. The maximum number of golfers that can register to participate is fifty and no more. Golfers are provided with lots of extra balls, so if a shot heads off into the trees, just drop another

ball and go. The Foundation takes over the entire Legends Course for the day, all for the exclusive use of our participants. No waiting for the foursome in front or for the foursome behind to play through. In fact, it is just our golfers and the course.

Golfers will play five rounds of golf and play the par three holes twice for a total of 100 holes. Food and beverages will be provided throughout the day. Golfers will finish up at approximately 6:00 pm and then come into the clubhouse for dinner and awards. And of course, the day is capped off with some great golf stories and bragging rights because they golfed 100 holes in one day!

The Golf Marathon is not just for the avid golfer though. It is also a great day for people who just enjoy golfing but feel strongly about helping to build quality of life for their community. Each registered golfer commits to raising \$3,000 in pledges. The Foundation provides golfers with lots of wonder-

ful resources to ensure that goal is readily achievable.

These funds are directed to the Community Foundation of Mississauga, a registered charitable public foundation that is part of one of the fastest growing charitable movements building community vitality. We serve all of the people and neighbourhoods of Mississauga from Port Credit in the south to Meadowvale in the north. Working with our donors and the broader community, we invest in building strong and resilient places to live, work and play.

What could be better! The event is an unprecedented golf experience on one of Canada’s finest courses and helps to build sustainable support for so many important community causes. A limited number of spaces are available. Call 905-897-8880 ext 223 today to register.

Some 2009 golfers getting ready to hit the links



Investing in the Environment

As a registered charitable public foundation, we are proud of the philanthropic services, resources and impact we provide to people in Mississauga. Yet, the time is now for the Foundation to work with people to address one of our community's most pressing needs. More than ever before, we each turn our attention to our impact on the environment. And with every passing year, we must learn more about how we can help, ways we can act and changes we can make to protect our environment not just for to-

day but for future generations. This is what a community foundation does best. We create permanent endowments, with the income earned ensuring sustainable granting.

The Foundation has created an endowed fund that will be dedicated to granting for environmental projects and initiatives that will benefit Mississauga. There is no other charitable public foundation with granting solely dedicated to supporting needs in our community. Our ability to undertake this initiative is enhanced through the generous support of Community Foundations of Canada and the

J.W. McConnell Family Foundation. Each dollar donated to this fund will be matched on a two to one basis... meaning each donation increases by fifty percent. Truly a great "kick-start" to creating a lasting legacy for Mississauga and for future generations.

We are proud to announce the creation of the **McGregor-Fielding Fund**, a named fund within the Environment Fund. Through the leadership of Ellen McGregor and the team at Fielding Chemical Technologies, Mississauga now has a sustainable and lasting source of support for great, green projects.

There is a group of busy Bay Street executives who are prepared to rock out for a great cause. The Biznoids are perennial winners of Baystock, an event that raises much needed funds for a variety of worthwhile organizations. But this year, the Biznoids are playing an exclusive one-night engagement in Mississauga.

refreshments, door prizes and fun. All proceeds raised from the event will yet again be directed to a great cause, the Community Foundation of Mississauga.

Ray Lessard, a Senior Vice President with BMO Nesbitt Burns and bass guitar for the Biznoids, notes "We are looking forward to the event. We have a great time at

Palooza. But best of all is the chance to get together with friends and raise money for our community."

Special thanks go out to sponsors BMO Nesbitt Burns and On the Curve for helping to make this event possible. Tickets are available through the Foundation office at 905-897-8880.

The Biznoids



Billed as "**Palooza**" the event is being held Thursday, June 10, 2010 from 8:00 pm to midnight at On the Curve, 55 City Centre Drive. Joining the Biznoids are Any Other Day and Everybody Be Kind. For just \$20 per ticket, guests will be treated to an evening of great music, light

Ten reasons people choose to give through community foundations

one

We are a **local organization** with deep roots in the community.

two

Our staff and volunteers have **broad expertise** regarding community issues and needs.

three

We provide highly **personalized service** tailored to each individual's charitable and financial interests.

four

Our funds help people **invest in the causes** they care about most.

five

We accept a wide **variety of assets**, and can facilitate even the most complex forms of giving.

six

We partner with **professional advisors** to create highly effective approaches to charitable giving.

seven

We offer maximum **tax advantage** for most gifts under federal law.

eight

We **multiply the impact** of gift dollars by pooling them with other gifts and grants.

nine

We build **endowment funds** that benefit the community forever and help create personal legacies.

ten

We are a **community leader**, fostering collaboration on issues of broad interest to create positive change.

fulfilling our vision

This edition of the newsletter has been packed with information about upcoming events. 2010 is promising to be a busy year for the Community Foundation of Mississauga. The Foundation is committed to providing people in Mississauga with opportunities to get involved and to learn more about the organization.

On May 26, 2010, the Foundation will hold its Annual General Meeting at the Riverwood Conservancy. We are particularly excited about this year's AGM as we will be publicly presenting some of the 2010 grants from endowed funds. We are also pleased to welcome Janice Baker, CAO and City Manager for the City of Mississauga

who will be speaking on *Our Future Mississauga*.

The Foundation will make grants totalling \$720,000 in 2010. In upcoming newsletters, we will be telling the stories of some of those grants at work in Mississauga and highlighting the remarkable people and organizations involved.

COMMUNITY BUILDERS

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The Community Foundation of Mississauga respects and adheres to all legislative requirements and best practices regarding protecting your privacy. We use the information you provide to keep you informed of the activities of the Community Foundation of Mississauga and for tax receipt and donor recognition purposes. If at any time, you wish to be removed from our contact list or do not wish to be included in our mailings, please contact our office at 905-897-8880 or send an email to info@CFofM.org. This list provides recognition to donors whose receipted gift has been received between the last newsletter and this current newsletter. Please see our Annual Report and web site for annual listings.



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