

Recognition Guidelines



Community Foundation of Mississauga Grant Recipients

Celebrating philanthropy in our community

Saying thank you can help build a more vital community! Grants to our community organizations are made possible through the generosity of our donors and fund holders. When you publicly recognize a grant from the Foundation, you are helping to show appreciation for these remarkable acts of caring. In turn, this helps the Foundation foster community philanthropy, creating even more support for important initiatives like yours.

How the Foundation Acknowledges Grants: The Foundation publicizes grants through the Annual Report, media releases, web site, social media and newsletter. We may ask your organization to participate in a feature story about your grant at work.

How to Acknowledge Your Grant: Please use this text when writing about your grant...

[Name of grantee organization] gratefully acknowledges the financial support of the [Name of Fund] at the Community Foundation of Mississauga, a registered charitable public foundation serving the people of Mississauga.

When you need further text about the Foundation, please use the following...

The Community Foundation of Mississauga has been matching acts of caring with community needs since 2001. Working with donors and the broader community, the Foundation invests in building strong and resilient places to live, work and play. By providing effective and efficient endowment options for donors, the Foundation is creating a lasting legacy of community vitality. To find out more about the Community Foundation of Mississauga, visit the web site at www.CFofM.org.

For public recognition purposes, please refer to the Foundation as the **Community Foundation of Mississauga**. Please do not amend the Foundation's name or logo in any publicly available material.

Use of Logo: We encourage you to use the Foundation's logo when you are recognizing your grant. Copies of our logo are available for download in the Grant Seekers section of our web site. When using our logo on your web site, please link to our web site at www.CFofM.org.

Significant Grants: If your grant has been of a significant size (generally in excess of \$25,000), your organization is expected to contact the Foundation's staff to discuss customized recognition opportunities.

Ideas you can use

- **Newsletter:** feature a story about the impact of your grant in your organization's newsletter
- **Logo:** use the Foundation's logo in print materials, web or other media where you are telling the story of your program.
- **News Release:** Promote your organization and celebrate your grant by sending out a news release.
- **Speaker:** Invite a speaker from the Foundation to your next public event or Annual General Meeting.
- **Cheque Presentation:** Consider inviting a representative of the Foundation to one of your upcoming public events to present the grant.
- **Social Media:** Add the story of your grant to your Facebook, Twitter and other social media.
- **Photos and videos:** Help us tell the story of your organization's impact by sending us photos or videos of your grant at work. Remember to obtain all relevant permissions for use.
- **Share your good news:** Don't forget to send the Foundation a copy of your stories and recognition materials.



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